OP \$40.00 4660745

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM464007 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Reggie Martinez		03/01/2018	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Mad Happy LLC	
Street Address:	885 Second Avenue	
Internal Address:	c/o Wachtel Missry	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10017	
Entity Type:	Limited Liability Company: NEW YORK	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4660745	MADHAPPY

CORRESPONDENCE DATA

Fax Number: 5132416234

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5132412324

Email: tremaklus@whe-law.com
Correspondent Name: Theodore R. Remaklus

Address Line 1: 441 Vine Street
Address Line 2: 2700 Carew Tower
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: TEQU-77-122

NAME OF SUBMITTER: Theodore R. Remaklus

SIGNATURE: /theodore r remaklus/
DATE SIGNED: 03/01/2018

Total Attachments: 1

source=Trademark Assignment#page1.tif

TRADEMARK REEL: 006282 FRAME: 0861

900441196

EXHIBIT A

TRADEMARK ASSIGNMENT

WHEREAS, Reggie Martinez, a US citizen with an address of 17105 Palomino Dr, Sisters, Oregon 97759 (hereinafter referred to as the "ASSIGNOR"), is the owner of the trademark MADHAPPY, which is the subject of United States Trademark Registration No. 4660745, and the goodwill associated therewith (hereinafter referred to as the "Mark"); and

WHEREAS, Mad Happy LLC, a New York limited liability company having an address of care of Wachtell Missry, 885 Second Avenue, New York, New York 10017 (hereinafter referred to as the "ASSIGNEE"), desires to acquire the rights ASSIGNOR has in and to said Mark and registration thereof along with the goodwill associated with said Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE its entire right, title, and interest in and to the Mark and the registration for the Mark, together with the goodwill of the business symbolized by the Mark and the registration thereof, and all other rights which ASSIGNOR has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Mark and registration, the same to be held and enjoyed by ASSIGNEE, its successors and assigns.

RECORDED: 03/01/2018

REGGIE MARTINEZ

1
By: Reppo Mat
Name: Reggie Martinez
Date: March 1, 2018
MAD HAPPY LLC
MAD HAPPY LLC By: Peiman Rafiezadeh
By: Peiman Bafiezadeh

TRADEMARK REEL: 006282 FRAME: 0862