

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM464282

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
OneLouder Apps, Inc.		01/19/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SportsCastr.Live LLC		
<b>Street Address:</b>	595 Madison Avenue		
<b>Internal Address:</b>	No. 19		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4309765	SPORTCASTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademarks@cooley.com		
<b>Correspondent Name:</b>	Brian J. Focarino		
<b>Address Line 1:</b>	1299 Pennsylvania Avenue, NW		
<b>Address Line 2:</b>	Suite 700		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	328846-20000		
<b>NAME OF SUBMITTER:</b>	Brian J. Focarino		
<b>SIGNATURE:</b>	/Brian J. Focarino/		
<b>DATE SIGNED:</b>	03/05/2018		
<b>Total Attachments: 1</b>			
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**EXHIBIT C**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK ASSIGNMENT**

WHEREAS, OneLouder Apps, Inc. ("Assignor") owns all the right, title and interest in and to the following mark:

SPORTCASTER ("Mark")

and

WHEREAS, SportsCastr.Live LLC ("Assignee") desires to acquire all right, title and interest in and to the Mark, the registration thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Mark together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

This assignment is effective as of Jan. 19<sup>TH</sup>, 2018.

**ASSIGNOR:**

OneLouder Apps, Inc.

By: Melissa Sebes

Name: Melissa Sebes

Title: Senior Counsel

**ASSIGNEE:**

SportsCastr.Live LLC

By: Kevin April

Name: Kevin April

Title: CEO