

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM465579

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Crane & Co., Inc.		03/09/2018	Corporation: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Crane Stationery, LLC		
<b>Street Address:</b>	150 West 22nd Street		
<b>Internal Address:</b>	5th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10011		
<b>Entity Type:</b>	Limited Liability Company: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3400849	CRANE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4132726805		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	413-272-6286		
<b>Email:</b>	mbonzagni@bulkley.com		
<b>Correspondent Name:</b>	Mary R. Bonzagni		
<b>Address Line 1:</b>	1500 Main Street, Suite 2700		
<b>Address Line 4:</b>	Springfield, MASSACHUSETTS 01115		
<b>NAME OF SUBMITTER:</b>	Mary R. Bonzagni		
<b>SIGNATURE:</b>	/Mary R. Bonzagni/		
<b>DATE SIGNED:</b>	03/14/2018		
<b>Total Attachments: 2</b>			
source=20180309 Assignment to Crane Stationery LLC#page1.tif			
source=20180309 Assignment to Crane Stationery LLC#page2.tif			

OP \$40.00 3400849

## ASSIGNMENT

WHEREAS, Crane & Co., Inc. is a Massachusetts corporation, having a principal place of business at One Beacon Street, 17<sup>th</sup> Floor, Boston, MA 02108 (hereinafter "Assignor");

WHEREAS, Crane Stationery, LLC is a Massachusetts limited liability company, having a principal place of business at 150 West 22<sup>nd</sup> Street, 5<sup>th</sup> Floor, New York, NY 10011 (hereinafter "Assignee");

WHEREAS, the Crane & Co., Inc. and Crane Stationery, LLC entered into a Trademark License Agreement on December 31, 2015, by which Crane & Co., Inc. granted Crane Stationery, LLC an exclusive license for use of Licensed Marks in connection with Licensed Goods and Services, in accordance with the provisions of the Trademark License Agreement. One of the Licensed Marks, as set forth in Schedule A of the Trademark License Agreement, is the trademark CRANE, which is registered as U.S. Trademark Registration No. 3,400,849. The Licensed Goods and Services for U.S. Trademark Registration No. 3,400,849 are "bond paper, business paper, digital printing paper, printing paper";

WHEREAS, U.S. Trademark Registration No. 3,400,849 is due for renewal by March 25, 2018;

WHEREAS, in compliance with Article 12.2 of the Trademark License Agreement between Crane & Co., Inc. and Crane Stationery, LLC, Crane & Co., Inc. forwarded a Notice of Intent Not to Renew U.S. Trademark Registration No. 3,400,849 to Crane Stationery, LLC and to counsel for Crane Stationery, LLC on March 2, 2018;

WHEREAS, on March 2, 2018, Crane Stationery, LLC requested that Crane & Co., Inc. assign U.S. Trademark Registration No. 3,400,849 to Crane Stationery, LLC;

WHEREAS, further in accordance with Article 12.2 of the Trademark License Agreement, following such an assignment of U.S. Trademark Registration No. 3,400,849 to Crane Stationery, LLC, Crane Stationery, LLC shall delete all goods and services other than "bond paper, business paper, digital printing paper, printing paper" in International Class 016 from the assigned registration, which are outside the scope of the Licensed Goods and Services.

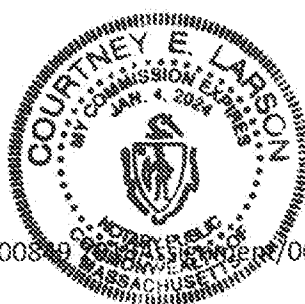
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, including Assignee's immediate and permanent deletion of all goods and services other than "bond paper, business paper, digital printing paper, printing paper" in International Class 016 from U.S. Trademark Registration No. 3,400,849 following said assignment, Assignor hereby sells, assigns and transfers to Assignee all of its right, title and interest in and to the CRANE trademark when used on or in connection with "bond paper, business paper, digital printing paper, printing paper", together with the goodwill of the business symbolized by the trademark CRANE when used with these products, and the identified registration thereof, namely, U.S. Trademark Registration No. 3,400,849, together with the right to seek remedies for any and all infringements of the registration and to collect and retain all damages and profits for infringements.

Signed and sealed this 9<sup>th</sup> day of March, 2018, at Boston,  
MA (city, state).

CRANE & CO., INC.

James W. Hackett, Jr.  
James W. Hackett, Jr.  
Vice President and General Counsel

On this 9<sup>th</sup> day of March, 2018, before me appeared James W. Hackett, Jr., to me personally known, and acknowledged that he executed the foregoing Assignment as his free act and deed on behalf of Crane & Co., Inc. with authority to do so.



Courtney E. Larson  
Notary Public Courtney E. Larson  
My Commission Expires: Jan 4, 2024

[89029G.A.1006/U53400849 06003T]