

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465668

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Royal Hawaiian Macadamia Nut Corporation		03/14/2018	Corporation: HAWAII
RECEIVING PARTY DATA			
Name:	Royal Hawaiian Macadamia Nut, Inc.		
Street Address:	24921 Dana Point Harbor Drive		
Internal Address:	#B-200		
City:	Dana Point		
State/Country:	CALIFORNIA		
Postal Code:	92629		
Entity Type:	Corporation: HAWAII		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4351050	ROYAL HAWAIIAN ORCHARDS	
Registration Number:	4870940	ROYAL HAWAIIAN MACADAMIAS	
Registration Number:	4389343	LIVE LONG. LIVE WELL. LIVE ALOHA.	
CORRESPONDENCE DATA			
Fax Number:	3038931379		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(303) 892-7314		
Email:	wanda.abel@dgsllaw.com		
Correspondent Name:	Wanda J. Abel		
Address Line 1:	1550 Seventeenth Street		
Address Line 2:	Suite 500		
Address Line 4:	Denver, COLORADO 80202		
NAME OF SUBMITTER:	Wanda J. Abel		
SIGNATURE:	/wanda j abel/		
DATE SIGNED:	03/14/2018		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

WHEREAS, Royal Hawaiian Macadamia Nut Corporation (the "Assignor"), having a record address of

26-238 Hawaii Belt Road
Hilo, Hawaii 96720

is the owner of record of the following marks:

1. Mark: ROYAL HAWAIIAN ORCHARDS
Registration No.: 4,351,050
Registered: 06/11/2013
Class: 29

for processed macadamia nuts;

2. Mark: ROYAL HAWAIIAN MACADAMIAS
Registration No.: 4,870,940
Registered: 12/15/2015
Class: 29

for processed macadamia nuts;

3. Mark: LIVE LONG. LIVE WELL. LIVE ALOHA.
Registration No.: 4,389,343
Registered: 08/20/2013
Class: 29

for processed macadamia nuts;

WHEREAS, Royal Hawaiian Macadamia Nut, Inc., a Hawaii corporation, (the "Assignee"), the current address of which is:

24921 Dana Point Harbor Drive
#B-200
Dana Point, California 92629

is desirous of acquiring all of the right, title and interest that Assignor may have in said marks and the goodwill of the business associated with and symbolized thereby.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor does hereby sell, assign, transfer, set over, and quit claim unto said Assignee all the entire right, title, and interest that Assignor may have in, to, and under said trademarks, applications for registration thereof, and any registration or registrations, both

domestic and foreign, which may issue or have issued thereon, together with all of the goodwill of the business associated and connected with the use of and symbolized by the marks, the right to register said marks and receive the certificates of registration, the right to file Affidavits under Sections 8 and 15 of the Trademark Act of 1946, and the right to sue for past, present, and future infringement of said marks and any registrations thereof and retain all damages recovered therefrom.

2. Assignor acknowledges that subsequent to the date hereof, Assignor shall not claim to possess any right, title or interest in and to such trademarks and shall take no actions jeopardizing the existence or enforceability of the trademarks or Assignee's rights therein.

3. Assignor will not adopt or use or register or seek to register any name or mark anywhere in the world which is identical in word to the marks or so similar thereto as to constitute a colorable imitation thereof or to suggest some association between Assignor and Assignee or sponsorship and/or endorsement of Assignor by Assignee.

EXECUTED effective as of the 14th day of March, 2018.

ROYAL HAWAIIAN MACADAMIA NUT CORPORATION

By: *[Signature]*
Bradford C. Nelson, President

STATE OF COLORADO)
CITY AND)
COUNTY OF DENVER)

The foregoing instrument was acknowledged before me as of the 12th day of March 2018, by Bradford C. Nelson as President of Royal Hawaiian Macadamia Nut, Inc., a Hawaii corporation.

Witness my hand and official seal.

My Commission Expires: Oct. 17, 2018

Jeannie M Eckenrode
Notary Public

