

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM465730

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harpen Brand Holding's, LLC		03/01/2018	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Kenro Industries, Inc		
Street Address:	393 Jericho Turnpike		
Internal Address:	Suite 2		
City:	Mineola		
State/Country:	NEW YORK		
Postal Code:	11501		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4707636	ESTERBROOK, EST. 1858 AMERICA'S ORIGINAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	516-741-0011		
Email:	jblumberg@kenroindustries.com		
Correspondent Name:	Joe Blumberg		
Address Line 1:	393 Jericho Turnpike, Suite 2		
Address Line 4:	Mineola, NEW YORK 11501		
NAME OF SUBMITTER:	Robert Rosenberg		
SIGNATURE:	/RR/		
DATE SIGNED:	03/15/2018		
Total Attachments: 2			
source=Esterbrook Trademark Assignment signed#page1.tif			
source=Esterbrook Trademark Assignment signed#page2.tif			

OP \$40.00 4707636

The logo for Kenro Industries, featuring the word "KENRO" in a stylized, outlined font on a dark, textured rectangular background.

KENRO INDUSTRIES, INC.

393 Jericho Turnpike, Suite 2 • Mineola, N.Y. 11501 • 516-741-0011 FAX: 516-741-0125
jba@kenroindustries.com

TRADEMARK AND DOMAIN NAME ASSIGNMENT AGREEMENT

This Assignment Agreement is made by and between

Harpen Brand Holding's, LLC a New Jersey corporation organized and existing under the laws of New Jersey, located at 87 Cooper Ave, West Long Branch, New Jersey 07764 (the "Assignor") of the one part; AND

Kenro Industries, Inc., a corporation organized and existing under the laws of New York, located at 393 Jericho Turnpike, Mineola, New York 11501, (the "Assignee") of the other part.

The Assignor and the Assignee are hereinafter referred to, individually, as "Party" and collectively, as "Parties".

WHEREAS, the Assignor is the proprietor and beneficial owner of the trademark (the "Trademark") and domain names in of which the particulars are set forth as follows:

<u>Trademark</u>	<u>Class</u>	<u>Registration No.</u>
Esterbrook	Int.Cl.:16	USPTO 4,707,636

Domain Names

www.esterbrookpens.com

www.esterbrookpen.com

WHEREAS, the Assignee desires to acquire from the Assignor aa 90% interest in the Trademark Registration and Registered Domain Names in accordance with the terms and conditions of this Agreement.

NOW THEREFORE, the Parties hereto agree as follows:

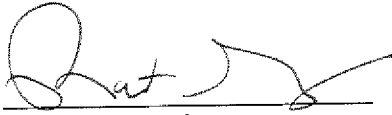
Importers and Distributors of Fine Writing Instruments

TRADEMARK
REEL: 006292 FRAME: 0572

1. For and in consideration of the following (See Exhibit A) to be provided by the Assignee to the Assignor the Assignor does hereby assign to the Assignee a 90% interest derived from and in connection with the Registered Esterbrook Trademark and Domain Names.
2. The Assignor represents and warrants that it is the sole proprietor of all rights, title and interests derived from and in connection with the Trademark and Domain names in Territory, and that the assignment of the Trademarks and Domain names from the Assignor to the Assignee shall not cause any infringement of industrial property rights of any third party in the Territory.
3. The Assignor shall furnish the Assignee with all necessary information on and in connection with the Trademark, which may be required to perfect a 90% title in the Trademark in the Assignee. The Assignor shall also furnish the Assignee a copy the USPTO certificate and forms covering the Trademark showing the addition of Assignee as a listed owner on the USPTO Trademark Registration.
4. This Agreement shall come into effect on the date of signing. Each Party hereto shall fully cooperate with the other with regard to such registration or additional or approval that may be required in connection with the implementation of any portion of this Agreement.
5. This Agreement and all amendments, modifications, alterations or supplements hereto, shall be construed under, governed by, and the legal relations between the Parties hereto determined in accordance with the laws of New York.
6. Any amendments, modifications, alternations or supplements to this Agreement shall be made in writing to be legally effective.
7. Each Party acknowledges that it has read this Agreement, understands it and agrees to be bound hereby, and represents and warrants that the individual executing this Agreement on its behalf is duly authorized to enter into this Agreement.

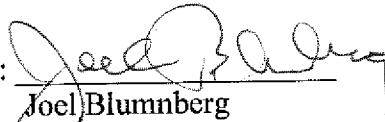
IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed on their behalf by their duly authorized officers and representative on this ___ day of ___, year

For and on behalf of the Assignor

Signature: 
 Robert Rosenberg
 Harpen Brand Holding's, LLC

By: 3/12/2018
 Title: _____

For and on behalf of the Assignee

Signature: 
 Joel Blumberg
 Kenro Industries, Inc

By: 3/12/18
 Title: _____