

900442445 03/12/2018

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM465301

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Mike Media Group, Inc., dba Media Made Great		03/06/2018	Corporation: ILLINOIS

**RECEIVING PARTY DATA**

<b>Name:</b>	HY Connect, Inc., dba Merge
<b>Street Address:</b>	142 East Ontario Street
<b>Internal Address:</b>	Floor 13
<b>City:</b>	Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60611
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4367642	MERGE MEDIA GROUP

**CORRESPONDENCE DATA**

**Fax Number:** 6144642635  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 614 255-5518  
**Email:** trademarks@keglerbrown.com  
**Correspondent Name:** Kegler Brown / JJN - P\*F  
**Address Line 1:** 65 East State Street  
**Address Line 2:** Suite 1800  
**Address Line 4:** Columbus, OHIO 43215

<b>NAME OF SUBMITTER:</b>	Jeffrey J. Nein
<b>SIGNATURE:</b>	/JJN/
<b>DATE SIGNED:</b>	03/12/2018

**Total Attachments: 3**  
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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“**Trademark Assignment**”), dated as of March 6, 2018, is made by Mike Media Group Inc., an Illinois corporation dba Media Made Great (“**Assignor**”), located at 1350 W. Erie Street, Chicago, Illinois 60642, in favor of HY Connect, Inc., a Delaware corporation dba Merge (“**Assignee**”), with an address of 142 East Ontario Street, Floor 13, Chicago, Illinois 60611.

WHEREAS, Assignor desires to convey, transfer and assign to Assignee a trademark of Assignor in exchange for the consideration as set forth herein, and has agreed to execute and deliver this Trademark Assignment to memorialize the same and for recording with national, federal and state government authorities, including, but not limited to, the US Patent and Trademark Office (“**USPTO**”).

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the following (the “**Assigned Trademark**”), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark:
  - (a) the MERGE MEDIA GROUP trademark set forth in U.S. Registration No. 4367642 (the “**Registration**”), and all issuances, extensions and renewals thereof;
  - (b) all rights of any kind whatsoever of Assignor accruing under the Assigned Trademark provided by any applicable law of any jurisdiction throughout the world, including but not limited to the Registration; and
  - (c) any and all claims and causes of action with respect to the Assigned Trademark, whether accruing before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
2. Recordation and Further Actions. At the sole cost and expense of Assignee: (a) Assignor authorizes the Commissioner for Trademarks of the USPTO and any other national, federal and state government officials to record and register this Trademark Assignment upon request by Assignee and (b) Assignor shall execute any and all documents and take all other further actions as reasonably requested by Assignee to

transfer ownership of the Assigned Trademark, including, but not limited to, assignments, transfers and related powers of attorney.

3. General.

(a) Entire Agreement. This Trademark Assignment constitutes the sole and entire agreement of the parties with respect to the subject matter contained herein, and supersedes all prior and contemporaneous understandings and agreements, both written and oral, with respect to such subject matter.

(b) Successors and Assigns. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

(c) Counterparts. This Trademark Assignment may be executed using original, electronic, digital or facsimile signatures and/or in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

**[SIGNATURE PAGE FOLLOWS]**

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Trademark Assignment as of the date first above written.

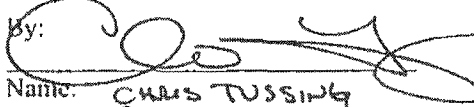
Mike Media Group Inc.

By: 

Name: Michael Digioia

Title: President

HY Connect, Inc.

By: 

Name: CHRIS TUSSING

Title: PRESIDENT