

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM466136

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CALIFORNIA FRAGRANCE COMPANY, INC.		03/16/2018	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CONOPCO, INC.		
<b>Street Address:</b>	700 Sylvan Avenue		
<b>City:</b>	Englewood Cliffs		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07632		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2059677	APOTHACARE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123101635		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212 626 4557		
<b>Email:</b>	nyctrademarks@bakermckenzie.com, lisa.rosaya@bakermckenzie.com		
<b>Correspondent Name:</b>	Lisa W. Rosaya		
<b>Address Line 1:</b>	452 Fifth Avenue		
<b>Address Line 2:</b>	Baker & McKenzie LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>ATTORNEY DOCKET NUMBER:</b>	39193324-05/IPUN06QOJ		
<b>NAME OF SUBMITTER:</b>	Lisa W. Rosaya		
<b>SIGNATURE:</b>	/LWR/		
<b>DATE SIGNED:</b>	03/19/2018		
<b>Total Attachments: 1</b>			
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CH \$40.00 2059677

**TRADEMARK ASSIGNMENT**

This Assignment is entered into as of the date it has been executed by both parties, and is by and between California Fragrance Company, Inc. ("Assignor"), a New York corporation with a principal place of business at 171 East Second Street, Huntington Station, NY 11746; and Conopco, Inc. ("Assignee"), a New York corporation with a principal place of business at 700 Sylvan Avenue, Englewood Cliffs, NJ 07632.

**WHEREAS**, Assignor owns in the United States the mark APOTHACARE and all goodwill associated therewith (the "Mark"), as well as U.S. Trademark Registration No. 2,059,677, registered May 6, 1977 for "bath gel, body lotion, dry oil spray and bath salts" in International Class 3 (the "Registration");


**WHEREAS**, Assignor wishes to assign all of its rights, title and interest in and to the Mark to Assignee, and Assignee is desirous of acquiring such rights;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be bound hereby, Assignor and Assignee agree as follows:

Assignor hereby sells, assigns, transfers and conveys until Assignee all of its worldwide right, title and interest in and to the Mark to the full extent of Assignor's rights, including but not limited to, Registration No. 2,059,677, and all of Assignor's rights at common law by virtue of use of the Mark used alone and/or as a component with any design element in connection with "bath gel, body lotion, dry oil spray and bath salts," together with the goodwill of the business symbolized by the Mark, all causes of action for infringement of the Mark, and any and all other rights of Assignor held and enjoyed by it for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, at common law and/or to the end of the term for which the Registration may be renewed, as fully and entirely as the same would have been held and enjoyed by Assignor.

Assignor  
CALIFORNIA FRAGRANCE COMPANY, INC.

Assignee  
CONOPCO, INC.

By: 

By: 

Name: SHARON K. CHRISTIE

Name: JOHN BARAKAT

Title: PRESIDENT

Title: DEPT. AUTHORIZED

Date: 3/2/18

Date: 16/3/2018