

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM466240

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME
EFFECTIVE DATE:	02/02/2018

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BPF SUBSIDIARY, INC.		02/02/2018	Corporation: CALIFORNIA
BRIGHT PEOPLE FOODS, INC.		02/02/2018	Corporation: CALIFORNIA

NEWLY MERGED ENTITY DATA

Name	Execution Date	Entity Type
BRIGHT PEOPLE FOODS, INC.	02/02/2018	Corporation: CALIFORNIA

MERGED ENTITY'S NEW NAME (RECEIVING PARTY)

Name:	BRIGHT PEOPLE FOODS, INC.
Street Address:	1640 Tide Court
City:	Woodland
State/Country:	CALIFORNIA
Postal Code:	95776
Entity Type:	Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Serial Number:	86256751	BRIGHT PEOPLE
Serial Number:	86256599	BRIGHT PEOPLE FOODS
Serial Number:	87230407	CRAFT RAMEN
Serial Number:	87261905	CRAFT RAMEN FOR A NEW GENERATION
Registration Number:	3344689	DELICIOUS WELLNESS
Registration Number:	3059307	DR. MCDUGALL'S
Registration Number:	5036838	RIGHT FOODS DR. MCDUGALL'S
Registration Number:	2012191	DR. MCDUGALL'S RIGHT FOODS
Registration Number:	2030476	DR. MCDUGALL'S RIGHT FOODS
Serial Number:	87680015	FOR A NEW GENERATION
Registration Number:	4529895	GOODNESS ON-THE-GO
Serial Number:	87440508	KOIUTA

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	87309055	MADE JUST FOR YOU
Serial Number:	86694331	MIGHTY GOOD
Serial Number:	86694322	MIKE'S MIGHTY GOOD
Serial Number:	86811203	MIKE'S MIGHTY GOOD
Serial Number:	87680006	RAMEN FOR A NEW GENERATION
Registration Number:	2830325	RIGHT FOODS
Registration Number:	2778196	RIGHT FOODS
Serial Number:	86256781	RIGHT FOODS
Registration Number:	5106659	RIGHT FOODS
Serial Number:	87679987	STAY FULL
Serial Number:	87680019	SUSTAINING THE EARTH SUSTAINING THE COMM
Registration Number:	4096410	SUSTAINING THE EARTH SUSTAINING YOU
Registration Number:	4606788	WHOLESOME HAPPINESS
Serial Number:	87361567	WHOLESOME HAPPINESS

CORRESPONDENCE DATA

Fax Number: 3102030567

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-203-8080

Email: trademarkdocket@jmbm.com

Correspondent Name: JEFFER MANGELS BUTLER & MITCHELL, LLP

Address Line 1: 1900 AVENUE OF THE STARS, 7TH FLOOR

Address Line 4: LOS ANGELES, CALIFORNIA 90067

NAME OF SUBMITTER:	Bernard R. Gans
SIGNATURE:	/Bernard R. Gans/
DATE SIGNED:	03/19/2018

Total Attachments: 1

source=Merger 02Feb2018#page1.tif

D1439575

FILED *lys*
Secretary of State
State of California
FEB 02 2018 *VM*

2430470 out

AGREEMENT OF MERGER

This Agreement of Merger is entered into between BRIGHT PEOPLE FOODS, INC., a California corporation (herein "Surviving Corporation") and BPF SUBSIDIARY, INC., a California corporation (herein "Merging Corporation").

1. Merging Corporation shall be merged into Surviving Corporation.
2. Each outstanding share of Merging Corporation shall be cancelled without consideration.
3. The outstanding shares of Surviving Corporation shall remain outstanding and are not affected by the merger.
4. Merging Corporation shall from time to time, as and when requested by Surviving Corporation, execute and deliver all such documents and instruments and take all such action necessary or desirable to evidence or carry out this merger.
5. The effect of the merger and the effective date of the merger are as prescribed by law.

IN WITNESS WHEREOF, the parties have executed this Agreement.

BRIGHT PEOPLE FOODS, INC., a California corporation

By: *Michael L. Vinnicombe*
Michael L. Vinnicombe, President

By: *Rita E. Vinnicombe*
Rita E. Vinnicombe, Secretary

BPF SUBSIDIARY, INC., a California corporation

By: *Michael L. Vinnicombe*
Michael L. Vinnicombe, President

By: *Rita E. Vinnicombe*
Rita E. Vinnicombe, Secretary