

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM466735

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Partial Release of Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fifth Third Bank, as Administrative Agent		03/22/2018	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	National Tobacco Company, L.P.		
Street Address:	5201 Interchange Way		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40229		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4122848	GREATWALL CIGAR SINCE 1918	
Registration Number:	4151095	PRIDE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	emily.klump@clarivate.com		
Correspondent Name:	Laura L. Dunn		
Address Line 1:	111 West Monroe Street		
Address Line 2:	Chapman and Cutler LLP		
Address Line 4:	Chicago, ILLINOIS 60603		
NAME OF SUBMITTER:	Emily Klump		
SIGNATURE:	/Emily Klump/		
DATE SIGNED:	03/22/2018		
Total Attachments: 5			
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PARTIAL RELEASE OF SECURITY INTERESTS
IN TRADEMARKS

FIFTH THIRD BANK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Fifth Third Bank, as Administrative Agent

- Individual(s)
- Partnership
- Corporation- State: Ohio banking corporation
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) March 22, 2018

- Assignment
- Security Agreement
- Other Partial Release of Trademarks
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: National Tobacco Company, L.P.

Street Address: 5201 Interchange Way

City: Louisville

State: Kentucky

Country: USA Zip: 40229

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship Delaware
- Corporation Citizenship _____
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

See Schedule A

B. Trademark Registration No.(s)

See Schedule A

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Laura L. Dunn

Internal Address: Chapman and Cutler LLP

Street Address: 111 West Monroe Street

City: Chicago

State: Illinois Zip: 60603

Phone Number: 312-845-3408

Docket Number: _____

Email Address: ldunn@chapman.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature: Laura L. Dunn, for Chapman and Cutler LLP

March 22, 2018

Signature

Date

Laura L. Dunn, Paralegal

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "*Partial Release*") dated March 22, 2018, by FIFTH THIRD BANK, an Ohio banking corporation with its mailing address at 38 Fountain Square Plaza, Cincinnati, Ohio 45263 ("*Fifth Third*"), acting as administrative agent hereunder for the Lenders as defined in the Agreement referred to below (Fifth Third, acting in its capacity as such administrative agent being hereinafter referred to as the "*Administrative Agent*");

WITNESSETH:

WHEREAS, Intrepid Brands, LLC, a Delaware limited liability company, National Tobacco Company, L.P., a Delaware limited partnership, National Atlantic Operating Company, Inc., a Delaware limited partnership, Turning Point Brands, LLC, a Delaware limited liability company, and Vapor Beast LLC (f/k/a Smoke Free Technologies, Inc.), a Delaware limited liability company (collectively, the "*Debtors*"), and Administrative Agent are parties to that certain Trademark Security Agreement dated February 17, 2017, between the Debtors and Administrative Agent which was recorded in the United States Patent and Trademark Office on February 23, 2017, at Reel 5995 Frame 0680 (the "*Agreement*"), pursuant to which the Debtors granted to Administrative Agent, a security interest in, among other things, the trademarks listed on Schedule A attached hereto and certain other property (collectively, the "*Trademark Property*"); and

WHEREAS, the Debtors have requested that Administrative Agent release its security interests in the Trademark Property;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

Administrative Agent hereby releases its security interests in, without any representation, warranty, recourse or undertaking by Administrative Agent, all of its right, title and interest, if any, in and to each trademark listed on Schedule A hereto, including:

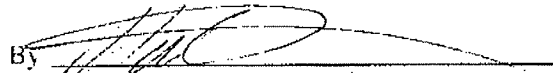
(i) Each trademark listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark; and

(ii) All proceeds of the foregoing, including without limitation any claim by the Debtors against third parties for damages by reason of past, present or future infringement of any trademark listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, in each case together with the right to sue for and collect said damages.

THIS IS A PARTIAL RELEASE ONLY; EXCEPT AS TO THE TRADEMARK PROPERTY SPECIFICALLY RELEASED HEREBY, THE SECURITY INTEREST OF THE ADMINISTRATIVE AGENT PURSUANT TO THE AGREEMENT IN EACH AND EVERY OTHER TRADEMARK AND TRADEMARK APPLICATION CONTINUES IN FULL FORCE AND EFFECT TO THE SAME EXTENT AS IF THIS PARTIAL RELEASE HAD NOT BEEN FILED.

IN WITNESS WHEREOF, Administrative Agent has caused this Partial Release of Security Interest in Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

FIFTH THIRD BANK, as Administrative Agent

By 
Name MATTHIAS WARD
Title Vice President

[Signature Page to Partial Release of Security Interest in Trademarks]

**SCHEDULE A
TO PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS**

GRANTOR	MARKS	REG. NO.	GRANTED DATE
National Tobacco Company, L.P.	Greatwall Cigar Since 1918	4,122,848	April 3, 2012
National Tobacco Company, L.P.	Pride	4,151,095	May 29, 2012