

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM468291

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BH Golf Equipment, LLC		08/22/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Ben Hogan Golf Equipment Company, LLC		
Street Address:	333 West Wacker Drive, Suite 1620		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2968156	V SOLE	
CORRESPONDENCE DATA			
Fax Number:	7344184213		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7344184212		
Email:	ablackburn@honigman.com		
Correspondent Name:	Angela Alvarez Sujek, Honigman		
Address Line 1:	39400 Woodward Avenue, Suite 101		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304-5151		
ATTORNEY DOCKET NUMBER:	264167-415788		
NAME OF SUBMITTER:	Angela Alvarez Sujek		
SIGNATURE:	/angela alvarez sujek/		
DATE SIGNED:	04/02/2018		
Total Attachments: 2			
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Delaware

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Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BH GOLF EQUIPMENT, LLC", CHANGING ITS NAME FROM "BH GOLF EQUIPMENT, LLC" TO "BEN HOGAN GOLF EQUIPMENT COMPANY, LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF AUGUST, A.D. 2017, AT 4:46 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6420630 8100
SR# 20175837905

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203113910
Date: 08-24-17

TRADEMARK
REEL: 006306 FRAME: 0625

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:46 PM 08/22/2017
FILED 04:46 PM 08/22/2017
SR 20175837905 - File Number 6420630

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF BH GOLF EQUIPMENT, LLC**

1. The name of the limited liability company is BH Golf Equipment, LLC.
2. The Certificate of Formation of the limited liability company is hereby amended by amending Paragraph FIRST, which shall read in its entirety as follows:

"FIRST: The name of the limited liability company (the "Company") is Ben Hogan Golf Equipment Company, LLC."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on the 22nd day of August, 2017.


Dawn Short, Authorized Agent

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