

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467750

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GET IT TECHNOLOGY HOLDINGS, LLC		03/29/2018	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	GMM2 LLC		
Street Address:	3840 VINELAND ROAD SUITE 200		
City:	ORLANDO		
State/Country:	FLORIDA		
Postal Code:	32811		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86612006	GET IT	
Serial Number:	86332134	GET IT	
CORRESPONDENCE DATA			
Fax Number:	6172359493		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(617) 951-7000		
Email:	maryjane.dipalma@ropesgray.com		
Correspondent Name:	ROPES & GRAY LLP		
Address Line 1:	PRUDENTIAL TOWER 800 BOYLSTON STREET		
Address Line 4:	BOSTON, MASSACHUSETTS 02199-3600		
NAME OF SUBMITTER:	MARY JANE DIPALMA		
SIGNATURE:	/ MARY JANE DIPALMA /		
DATE SIGNED:	03/29/2018		
Total Attachments: 8			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “Trademark Assignment”), effective the 29th day of March 2018, is made and entered into by Get It Technology Holdings, LLC, a Texas limited liability company having principle offices at 5001 Spring Valley Road, Suite 500W, Dallas, TX 75244 (“Assignor”) in favor of GMM2 LLC, a Delaware limited liability company (“GMM2”), having principle offices at 3840 Vineland Road Suite 200, Orlando, Florida 32811 (“Assignee”).

WHEREAS, Assignor owns all right, title and interest in and to trademark applications and registrations, including, without limitation, the trademark applications and registrations identified and set forth on the attached Schedule A, and any and all goodwill associated therewith (collectively, the “Marks”);

WHEREAS, pursuant to that certain Asset Contribution Agreement by and among Get Me Mears, Inc., a Delaware corporation, GMM2, Get It Holdings, LLC, a Texas limited liability company, and Get Me, LLC, a Delaware limited liability company dated March [], 2018 (the “Contribution Agreement”), Assignor has sold, and Assignee has purchased, certain assets of Assignor, including, the Marks;

WHEREAS, Assignee is the successor to that portion of the assets of the business of Assignor to which the Marks pertain; and

WHEREAS, pursuant to the Contribution Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all right, title and interest in and to the Marks and any and all goodwill associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby agrees as follows:

1. Assignor hereby irrevocably sells, conveys, assigns and transfers to Assignee, free and clear of any and all liens and encumbrances, all of Assignor’s right, title, and interest in and to the Marks, together with any and all goodwill associated therewith, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations and all corresponding rights that are or may be secured under the laws of any jurisdiction throughout the world, now or hereafter arising or in effect, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Trademark Assignment had not been made, together with all rights to collect royalties, products and proceeds in connection with any of the foregoing and all rights to sue for past, present or future infringement, misappropriation, unfair competition, dilution or other violation of the foregoing, and all rights to recover damages or lost profits in connection therewith, and all rights corresponding thereto throughout the United States. All costs and fees in

connection with recording this Trademark Assignment shall be at the sole expense of the Assignee.

2. Assignor hereby requests the Commissioner of Patents and Trademarks in the United States Patent and Trademark Office to record Assignee as the assignee and owner of the Marks and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Trademark Assignment.

3. Assignor shall provide Assignee, its successors and assigns, and their legal representatives such information, documents and assistance as reasonably necessary to effectuate the purposes of this Trademark Assignment.

4. This Trademark Assignment shall be governed by and construed in accordance with the laws of the State of New York.

* * * * *

[END OF PAGE]

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed in Assignor's name by Assignor's duly authorized officer as of the date first written above.

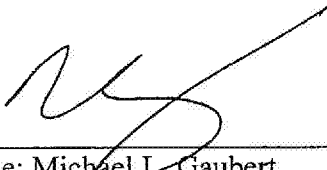
Get It Technology Holdings, LLC

By  _____

Name: Michael L. Gaubert
Title: Manager

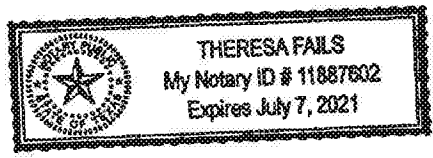
Signature Page to Trademark Assignment Agreement


TRADEMARK
REEL: 006310 FRAME: 0226

By 
Name: Michael L. Gaubert
Title: Chairman of the Board and Manager

STATE OF Texas)
COUNTY OF Dallas) : SS:

On this 28th day of March 2018, before me personally appeared Michael L. Gaubert, who being by me duly sworn did depose and say that he is Manager of Get It Technology Holdings, LLC, the limited liability company described in and which executed the foregoing Trademark Assignment; that he signed his name thereto; and that he was authorized to sign said document on its behalf.




Notary Public

GMM2 LLC

By: 

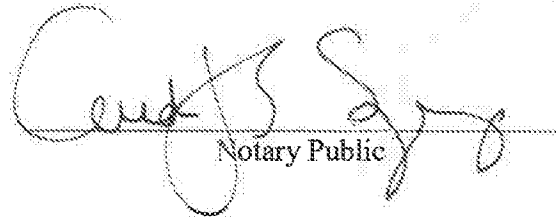
Name: Rohit Manocha

Title: President

By: 
Name: Rohit Manocha
Title: President

STATE OF New York)
: ss:
COUNTY OF New York)

On this 26th day of March 2018, before me personally appeared Rohit Manocha, who being by me duly sworn did depose and say that he is President of GMM2 LLC, the limited liability company described in and which executed the foregoing Trademark Assignment; that he signed his name thereto; and that he was authorized to sign said document on its behalf.


Notary Public

Andrea JS Sayago
Notary Public State of New York
Registration No. 02SA6287856
Qualified in New York County
Commission Expires August 26, 2021

SCHEDULE A TO TRADEMARK ASSIGNMENT

US Trademarks

1.	Get It	Appl. Ser. No. 86/612,006	Application filed April 28, 2015	Get It Technology Holdings, LLC
2.	GET IT	Appl. Ser. No. 86/332,134	Application filed July 9, 2014	Get It Technology Holdings, LLC

Foreign Trademarks

TRADEMARK	APPLICATION NUMBER	FILING DATE	OWNER OF RECORD	Country
GET IT	3452689	October 28, 2015	Get It Technology Holdings, LLC	Argentina
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GET IT	3452691	October 28, 2015	Get It Technology Holdings, LLC	Argentina
Get It	1736427	July 9, 2015	Get It Technology Holdings, LLC	Canada
Get It	1663498	October 28, 2015	Get It Technology Holdings, LLC	Mexico
GET IT	1663493	October 1, 2015	Get It Technology Holdings, LLC	Mexico
Get it	1028633	September 29, 2015	Get It Technology Holdings, LLC	New Zealand
GET IT	201513306	October 28, 2015	Get It Technology Holdings, LLC	Norway
GET ME	3469366	January 7, 2016	Get It Technology Holdings, LLC	Argentina
GET ME	3469368	January 7, 2016	Get It Technology Holdings, LLC	Argentina
GET ME	3469369	January 7, 2016	Get It Technology Holdings, LLC	Argentina
GetIt	013629951	January 9, 2015	Get It Technology Holdings, LLC	EU
GetIT	1563799	January 7, 2015	Get It Technology Holdings, LLC	Mexico