

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM468505

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/01/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Simple Man LLC		04/03/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Buck Mason, Inc.		
Street Address:	120 8th Street, Suite 607		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90014		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4544748	BUCK MASON	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	4158859800		
Email:	hpranger@prangerlaw.com, gabbas@prangerlaw.com, paralegal@prangerlaw.com, trademark@prangerlaw.com		
Correspondent Name:	Holly Pranger		
Address Line 1:	88 Guy Place, Suite 405		
Address Line 4:	San Francisco, CALIFORNIA 94105		
NAME OF SUBMITTER:	Holly Pranger		
SIGNATURE:	/Holly Pranger/		
DATE SIGNED:	04/04/2018		
Total Attachments: 1			
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OP \$40.00 4544748

TRADEMARK ASSIGNMENT
(NUNC PRO TUNC)

This assignment is made by and between **Simple Man LLC**, a California Limited Liability Company, 580 Venice Boulevard Venice, California 90291 ("Assignor"), and **Buck Mason, Inc.**, a California Corporation, 120 8th Street, Suite 607, Los Angeles, California 90014 ("Assignee").

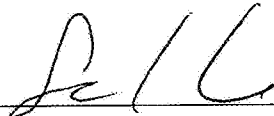
Whereas, **Simple Man LLC** owned all title, rights, and interest in and to the following trademark and the United States Registration therefore, (collectively the "Mark"), along with the goodwill of the business appurtenant to said Mark and the portion of the business to which the Mark pertained:

Country	Application / Registration Nos.	Mark
United States	Reg. 4544748	BUCK MASON

And WHEREAS, on October 01, 2015, Assignor assigned all right, title, and interest in the Mark, including the registration therefore and the goodwill associated with the Mark and the portion of the business to which the Mark pertained, to Assignee;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor agrees that Assignor hereby assigned unto Assignee nunc pro tunc effective as of October 01, 2015, all right, title, and interest in and to the Mark throughout the world, the above-identified registration therefore, together with all derivations thereof and including all goodwill associated therewith, and any and all claims, demands, and causes of action for infringement of the Mark, past, present, and future, subject to any existing licenses to the Mark, and all of the proceeds from the foregoing.

Assignor,
SIMPLE MAN LLC

By: 

Title: CO-CEO

Date: 4-3-18

Assignee,
BUCK MASON, INC.

By: 

Title: CO-CEO

Date: 4-3-18