

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM469169

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Correction by Declaration for Registration 1531122 at Reel/Frame previously recorded on Reel 002589 Frame 0044. Assignor(s) hereby confirms the original text is: Equiflor Corporation ("Assignor") to Brands Management, LLC ("Assignee").		
<b>RESUBMIT DOCUMENT ID:</b>	900436727		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Equiflor Corporation		05/03/2002	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Brand Management, LLC		
<b>Street Address:</b>	1500 NW 95th Avenue, 2nd Floor		
<b>City:</b>	Doral		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33172		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1531122	EURO ES SPEC EUROPEAN QUALITY FOR THE U.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043774814		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7044173126		
<b>Email:</b>	donna.millard@nelsonmullins.com,susan.jackson@nelsonmullins.com,ip@nelsonmulli		
<b>Correspondent Name:</b>	Susan S. Jackson		
<b>Address Line 1:</b>	301 S College St 23rd Fl One Wells Fargo		
<b>Address Line 2:</b>	Nelson Mullins Riley & Scarborough LLP		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>ATTORNEY DOCKET NUMBER:</b>	043631/09067		
<b>NAME OF SUBMITTER:</b>	Susan S. Jackson		
<b>SIGNATURE:</b>	/ Susan S. Jackson /		
<b>DATE SIGNED:</b>	04/10/2018		
<b>Total Attachments: 13</b>			

source=Assign Resubmission Reel Frame 002589-0044#page1.tif  
source=Assign Resubmission Reel Frame 002589-0044#page2.tif  
source=Assign Resubmission Reel Frame 002589-0044#page3.tif  
source=Assign Resubmission Reel Frame 002589-0044#page4.tif  
source=Assign Resubmission Reel Frame 002589-0044#page5.tif  
source=Assign Resubmission Reel Frame 002589-0044#page6.tif  
source=Assign Resubmission Reel Frame 002589-0044#page7.tif  
source=Assign Resubmission Reel Frame 002589-0044#page8.tif  
source=Assign Resubmission Reel Frame 002589-0044#page9.tif  
source=Assign Resubmission Reel Frame 002589-0044#page10.tif  
source=Assign Resubmission Reel Frame 002589-0044#page11.tif  
source=Assign Resubmission Reel Frame 002589-0044#page12.tif  
source=Assign Resubmission Reel Frame 002589-0044#page13.tif



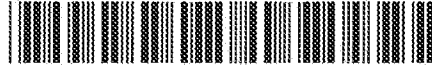
**UNITED STATES PATENT AND TRADEMARK OFFICE**

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

April 05, 2018

PTAS

SUSAN S. JACKSON  
301 S COLLEGE ST 23RD FL ONE WELLS  
FARGO  
NELSON MULLINS RILEY & SCARBOROUGH LLP  
CHARLOTTE, NC 28202



900436727

United States Patent and Trademark Office  
Notice of Non-Recordation of an Assignment Document

The enclosed document has been examined and found non-recordable by the Assignment Recordation Branch of the U.S. Patent and Trademark Office. The reason(s) for non-recordation are stated below:

1. The Nature of Conveyance should reflect as: Correction By Declaration for Registration 1531122 at Reel/Frame. Please clarify and amend.

Documents being resubmitted for recordation must reflect the corrected information to be recorded, the Document ID number referenced above and all pages from this submitted document. The original date of filing of this assignment document will be maintained if resubmitted with the appropriate correction(s) by **Monday, May 7, 2018**, as outlined under 37 CFR 3.51. The resubmitted document must include a stamp with the official date of receipt under 37 CFR 3. Applicants may use the certified procedures under 37 CFR 2.197 or 2.198 for resubmission of the returned papers if they desire to have the benefit of the date of deposit in the United States Postal Service.

To file the resubmission electronically, navigate to the ETAS website at <http://etas.uspto.gov>, click the Start Resubmission button and enter the following information:

**Document ID: 900436727**  
**Access Code: M47N3MOKDNIRRE4**

To file the resubmission in paper, send documents to: U.S. Patent and Trademark Office, Mail Stop: Assignment Recordation Branch, P.O. BOX 1450, Alexandria, VA 22313. If you have any questions regarding this notice, you may contact the Assignment Recordation Branch at 571-272-3350.

TRAYNA LAWRENCE  
ASSIGNMENT RECORDATION BRANCH  
PUBLIC RECORDS DIVISION

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM459339

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the typographical error in the name of the assignee from Brands Management, LLC, to Brand Management, LLC previously recorded on Reel 002589 Frame 0044. Assignor(s) hereby confirms the the original text is: Equiflor Corporation ("Assignor") to Brands Management, LLC ("Assignee").

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Equiflor Corporation		05/03/2002	Corporation: FLORIDA *

**RECEIVING PARTY DATA**

<b>Name:</b>	Brand Management, LLC
<b>Street Address:</b>	1500 NW 95th Avenue, 2nd Floor
<b>City:</b>	Doral
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33172
<b>Entity Type:</b>	Limited Liability Company: FLORIDA

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1531122	EURO ES SPEC EUROPEAN QUALITY FOR THE U.

**CORRESPONDENCE DATA**

**Fax Number:** 7043774814  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 7044173126  
**Email:** donna.millard@nelsonmullins.com,susan.jackson@nelsonmullins.com,ip@nelsonmullins.com

**Correspondent Name:** Susan S. Jackson  
**Address Line 1:** 301 S College St 23rd Fl One Wells Fargo  
**Address Line 2:** Nelson Mullins Riley & Scarborough LLP  
**Address Line 4:** Charlotte, NORTH CAROLINA 28202

<b>NAME OF SUBMITTER:</b>	Susan S. Jackson
<b>SIGNATURE:</b>	/ Susan S. Jackson /
<b>DATE SIGNED:</b>	01/25/2018

**Total Attachments: 9**

source=Four Assignment and Declaration Reel Frame 002589-0044#page1.tif  
 source=Four Assignment and Declaration Reel Frame 002589-0044#page2.tif

CH 52100 153122

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
---

Electronic Version v1.1

Stylesheet Version v1.2

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the typographical error in the name of the assignee from Brands Management, LLC, to Brand Management, LLC previously recorded on Reel 002589 Frame 0044. Assignor(s) hereby confirms the the original text is: Equiflor Corporation ("Assignor") to Brands Management, LLC ("Assignee").		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Equiflor Corporation		05/03/2002	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Brand Management, LLC		
<b>Street Address:</b>	1500 NW 95th Avenue, 2nd Floor		
<b>City:</b>	Doral		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33172		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1531122	EURO ES SPEC EUROPEAN QUALITY FOR THE U.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043774814		
<b>Phone:</b>	7044173126		
<b>Email:</b>	donna.millard@nelsonmullins.com,susan.jackson@nelsonmullins.com,ip@nelsonmullins.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Susan S. Jackson		
<b>Address Line 1:</b>	301 S College St 23rd Fl One Wells Fargo		
<b>Address Line 2:</b>	Nelson Mullins Riley & Scarborough LLP		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>NAME OF SUBMITTER:</b>	Susan.S. Jackson		
<b>Signature:</b>	/ Susan S. Jackson /		

<b>Date:</b>	01/25/2018
--------------	------------

**Total Attachments: 9**

source=Four Assignment and Declaration Reel Frame 002589-0044#page1.tif  
source=Four Assignment and Declaration Reel Frame 002589-0044#page2.tif  
source=Four Assignment and Declaration Reel Frame 002589-0044#page3.tif  
source=Four Assignment and Declaration Reel Frame 002589-0044#page4.tif  
source=Four Assignment and Declaration Reel Frame 002589-0044#page5.tif  
source=Four Assignment and Declaration Reel Frame 002589-0044#page6.tif  
source=Four Assignment and Declaration Reel Frame 002589-0044#page7.tif  
source=Four Assignment and Declaration Reel Frame 002589-0044#page8.tif  
source=Four Assignment and Declaration Reel Frame 002589-0044#page9.tif

**RECEIPT INFORMATION**

<b>ETAS ID:</b>	TM459339
<b>Receipt Date:</b>	01/25/2018
<b>Fee Amount:</b>	\$40

**DECLARATION OF R. VICTOR GIORGINI**

**PURSUANT TO 37 C.F.R. § 503.06(c)**

Sir:

I, R. Victor Giorgini, do hereby declare and say the following:

1. I am over eighteen (18) years of age and am competent to attest to the facts set forth in this Declaration. I am Manager of Brand Management, LLC, a limited liability company of Florida, USA, formerly having an address at 4405 N.W. 97th Avenue, Miami, Florida 33178 and currently having an address at 1500 NW 95th Avenue, 2nd Floor, Doral, Florida 33172.
2. It has come to my attention that the assignment executed by the assignor Equiflor Corporation and recorded at USPTO Reel/Frame 002589/0044 where the original cover sheet and underlying document is recorded for the application and registration numbers listed therein incorrectly states Brands Management, LLC. The name incorrectly has an "s" in the legal name of the assignee Brand Management, LLC. Thus, the correct spelling of the legal entity name of the owner is Brand Management, LLC. See Exhibit A.
3. I respectfully request that the assignment record be corrected to reflect the correct spelling of the legal name of the assignee.
4. The required fee for each application or registration to be corrected is being submitted contemporaneously herewith.
5. I hereby declare, with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, that I am properly authorized to execute this declaration on behalf of Brand Management, LLC, and that all

statements made herein of my own knowledge are true and that all statements made on  
information and belief are believed to be true.



Name: R. Victor Giorgini

Manager, Brand Management, LLC

Date: 01-22-2018



Exhibit A

Insert copy of record for entity from FL Secretary of State



[Department of State](#) / [Division of Corporations](#) / [Search Records](#) / [Detail By Document Number](#) /

[Previous On List](#)   [Next On List](#)   [Return to List](#)

Brand Management

Search

No Events   No Name History

### **Detail by Entity Name**

Florida Limited Liability Company  
BRAND MANAGEMENT, LLC

### **Filing Information**

Document Number	L01000015673
FEI/EIN Number	65-1148555
Date Filed	09/12/2001
State	FL
Status	ACTIVE

### **Principal Address**

10200 NW 21 STREET  
SUITE 112  
DORAL, FL 33172

Changed: 04/27/2009

### **Mailing Address**

10200 NW 21 STREET  
SUITE 112  
DORAL, FL 33172

Changed: 04/27/2009

### **Registered Agent Name & Address**

GIORGINI, VICTOR R  
10200 NW 21 STREET  
SUITE 112  
DORAL, FL 33172

Name Changed: 04/19/2011

Address Changed: 04/19/2011

### **Authorized Person(s) Detail**

#### **Name & Address**

Title MGR

MARRERO, RAUL  
10200 NW 21 STREET SUITE 112  
DORAL, FL 33172

Title MGR

GIORGINI, R. VICTOR  
10200 NW 21 STREET SUITE 112  
DORAL, FL 33172

### Annual Reports

Report Year	Filed Date
2015	04/26/2015
2016	03/23/2016
2017	04/26/2017

### Document Images

<a href="#">04/26/2017 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">03/23/2016 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/26/2015 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/30/2014 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/16/2013 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/26/2012 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/19/2011 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/13/2010 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/27/2009 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/14/2008 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">05/04/2007 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/24/2006 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">02/14/2005 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/22/2004 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/29/2003 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/29/2002 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">05/12/2001 -- Florida Limited Liabilities</a>	<a href="#">View image in PDF format</a>

[Previous On List](#)   [Next On List](#)   [Return to List](#)

[Brand Management](#)

[Search](#)

**No Events**   **No Name History**

09-27-2002

ET

Docket No.:

26432.003



Y

9-27-02

Tab settings

To the Honorable Commissioner of Pat.

102236013

attached original documents or copy thereof.

1. Name of conveying party(ies):

Equiflor Corporation

9-27-02

2. Name and address of receiving party(ies):

Name: Brands Management, LLC

Internal Address:

Street Address: 4405 N.W. 97th Avenue

City: Miami State: FL ZIP: 33178

- Individual(s)
- General Partnership
- Corporation-State Florida
- Other

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Florida
- Other

Additional names(s) of conveying party(ies)  Yes  No

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 3, 2002

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,531,122

Additional numbers

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Francis M. Pinckney

Internal Address:

Street Address: Kennedy Covington Lobdell & Hickman

Hearst Tower, 47th Floor, 214 N. Tryon Street

City: Charlotte State: NC ZIP: 28202

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 340.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

18-1215

10/01/2002 JFALLM#2 00000014 181215 1531122

DO NOT USE THIS SPACE

01 FC:481 40.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Francis M. Pinckney

Name of Person Signing

Signature

September 26, 2002

Date

Total number of pages including cover sheet, attachments, and

4

TRADEMARK

REEL: 002680 FRAME: 0044

TRADEMARK

REEL: 006314 FRAME: 0451

ASSIGNMENT OF TRADEMARK  
REGISTRATION

WHEREAS, Equiflor Corporation, a corporation, organized and existing under the laws of the State of Florida, with a principal office and place of business at 4405 N.W. 97th Avenue, Miami, Florida 33178 (the "Assignor"), is the owner of the trademarks (the "Marks") and the registrations thereof (the "Registrations") itemized in Exhibit A attached hereto; and

WHEREAS, Brands Management, LLC, a limited liability company, organized and existing under the laws of the State of Florida, with a principal office and place of business at 4405 N.W. 97th Avenue, Miami, Florida 33178 (the "Assignee"), is desirous of acquiring said Marks and Registrations;


NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee the entire right, title and interest in and to the said Marks and Registrations of said Marks, together with the good will of the business symbolized by the Marks and Registrations of said Marks.

EQUIFLOR CORPORATION

By:

Name:

Title:

  
\_\_\_\_\_

0235533.01  
LIB: CH2

TRADEMARK  
REEL: 006314 FRAME: 0045  
TRADEMARK  
REEL: 006314 FRAME: 0452

State of Florida

County of Dade

On this 3rd day of May, 2002, before me, a Notary Public, came Nicolas Trujillo, to me known and known by me to be the individual described in and who executed the foregoing Assignment of Trademark Registration, and duly acknowledged the same to be his free act and deed.

Estelle F. Pecina  
Notary Public



EXHIBIT A

Pending U.S. Trademark Applications

Mark	Application Serial No.	Date of Filing

Registered U.S. Trademarks

Mark	Registration No.	Registration Date
EURO SPEC and Design	1,531,122	March 21, 1989