

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM470928

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GEN ART, LLC		04/23/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SURFACE MEDIA, LLC		
Street Address:	601 West 26th Street, Suite 1507		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2160668	SURFACE	
CORRESPONDENCE DATA			
Fax Number:	5619622101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-962-2100		
Email:	lpatino@duanemorris.com		
Correspondent Name:	DUANE MORRIS LLP - BOCA RATON IPD		
Address Line 1:	5100 Town Center Circle, Suite 650		
Address Line 4:	BOCA RATON, FLORIDA 33486		
NAME OF SUBMITTER:	KAREN C. KLINE		
SIGNATURE:	/Karen C. Kline/		
DATE SIGNED:	04/23/2018		
Total Attachments: 1			
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ASSIGNMENT

This Assignment is made by and between GEN ART, LLC, a Delaware limited liability company, ("ASSIGNOR"), and SURFACE MEDIA, LLC, a Delaware limited liability company having an address at 601 West 26th Street, Suite 1507, New York, New York 10001, ("ASSIGNEE") and is effective as of the date signed below (the "Effective Date").

WHEREAS, ASSIGNOR owns all right, title and interest in and to the trademark SURFACE, including U.S. Trademark Registration No. 2,160,668 and common law rights (collectively, the "Property");


WHEREAS, ASSIGNEE is desirous of obtaining from ASSIGNOR, and ASSIGNOR wishes to transfer and assign to ASSIGNEE, all right, title and interest in and to said Property;

NOW, THEREFORE, in consideration of the foregoing, as well as other good and valuable consideration the receipt and adequacy of which is hereby freely acknowledged, and intending to be legally bound, ASSIGNOR hereby assigns, grants and conveys to ASSIGNEE, and its successors and assigns, all right, title, and interest in and to the Property, together with the goodwill of the business symbolized by and associated with said Property, and the right to sue for past infringements and unauthorized uses of the Property.

IN WITNESS WHEREOF, ASSIGNOR has executed and delivered this Assignment by its duly authorized officers.

GEN ART, LLC

Date: 04/23/2018

By: 
Name: Marc Lotenberg
Title: Chief Executive Officer