

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM471164

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tecomate Wildlife Systems, LLC		04/24/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Whitetail Ventures, Inc.		
Street Address:	2030 Milan		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	75258		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4150406	WHITETAIL NATION	
Registration Number:	4045751	WHITETAIL NATION	
CORRESPONDENCE DATA			
Fax Number:	2149993623		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214.999.4682		
Email:	ipdocketing@foley.com		
Correspondent Name:	FoleyGardere Foley & Lardner/LHemphill		
Address Line 1:	2021 McKinney Ave., Suite 1600		
Address Line 4:	Dallas, TEXAS 75201		
NAME OF SUBMITTER:	Lisa R. Hemphill		
SIGNATURE:	/Lisa R. Hemphill/		
DATE SIGNED:	04/24/2018		
Total Attachments: 3			
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OP \$65.00 4150406

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "*Assignment*") made effective as of April 24, 2018 (the "*Effective Date*"), is executed by Tecomate Wildlife Systems, LLC, a Delaware limited liability company having an address of 2800 Blacksmith Lane, Kerville, Texas 78028 ("*Assignor*"), in favor of Whitetail Ventures, Inc., a Texas corporation having an address of 2030 Milan, San Antonio, Texas 78258 ("*Assignee*").

WHEREAS, Assignor owns the entire rights, title and interest in and to the trademarks, service marks, trademark registrations and service mark registrations (hereinafter referred to collectively as the "*Trademarks*") listed on the attached Schedule 1; and

WHEREAS, Assignee desires to obtain the entire right, title and interest in and to said Trademarks, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, and any and all common law rights of such Assignor to the Trademarks, all on the terms and conditions set forth in this Assignment.

NOW, THEREFORE, in consideration for the foregoing premises, and for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor agrees as follows:

1. Assignment. Assignor does hereby sell, assign and transfer to Assignee all right, title and interest in and to the Trademarks, together with the goodwill associated with any and all common law rights of Assignor to such Trademarks, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of the Trademarks, and in and to all rights corresponding to the foregoing throughout the world.

2. Further Assurances. Assignor agrees to execute all papers and to perform such other proper acts as Assignee may deem necessary to secure to Assignee or to its designee the rights herein assigned, including, but not limited to, executing and delivering to Assignee all such further instruments, assignments, assurances and other documents as Assignee may reasonably request or as may be necessary to more fully assign and convey to and vest in Assignee all rights herein assigned.

3. Counterparts. This Assignment may be executed in counterparts, all of which shall be considered one and the same instrument and shall become effective when one or more counterparts have been signed by each of the parties and delivered to the other parties. Signatures on this Assignment delivered by facsimile or PDF signature shall constitute original signatures for all purposes.

[SIGNATURE PAGE FOLLOWS]



IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed to be effective as of the Effective Date.

ASSIGNOR:

TECOMATE WILDLIFE SYSTEMS, LLC

By:

Robert D. Cook

Name:

Robert D. Cook

Title:

President

ASSIGNEE:

WHITETAIL VENTURES, INC.

By:

David E. Motors

Name:

DAVID E. MOTORS

Title:

PRESIDENT

[Signature Page to Trademark Assignment]

SCHEDULE 1

UNITED STATES TRADEMARKS

MARK	COUNTRY	OWNER	REG. NO.
WHITETAIL NATION	United States	Tecomate Wildlife Systems, LLC	4,150,406
WHITETAIL NATION	United States	Tecomate Wildlife Systems, LLC	4,045,751

Schedule 1 to Trademark Assignment

Handwritten initials/signature