

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM471146

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Los generales	Los Generales USA, LLC	04/23/2018	Corporation: NEW YORK LLC
RECEIVING PARTY DATA			
Name:	riviera imports Riviera Imports LLC		
Street Address:	97-88 review ave 37-88 Review Ave.		
City:	Long island city Long Island City		
State/Country:	NEW YORK		
Postal Code:	11101		
Entity Type:	Corporation: NEW YORK LLC: New York		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3512064	LOS GENERALES	
CORRESPONDENCE DATA			
Fax Number:	2126240244		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127105619		
Email:	hclitton@cdalawllp.com		
Correspondent Name:	Henry J. Cititone CITTONE Demers & arnen Henry J. Cititone Cititone Demers & Arnen		
Address Line 1:	41 Broadway suite 615 11 Broadway Suite 615		
Address Line 4:	-new york, NEW YORK 10004 New York		
NAME OF SUBMITTER:	Henry J. Cititone		
SIGNATURE:	/Henry J. Cititone/		
DATE SIGNED:	04/24/2018		
Total Attachments: 1			
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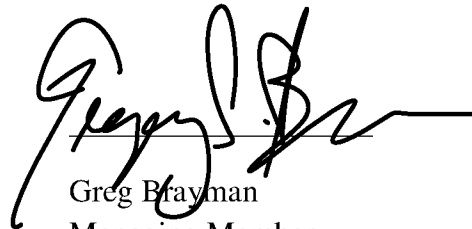
Assignment of Trademark

Whereas, LOS GENERALES USA, LLC, a limited liability corporation incorporated under the laws of New York and having an office at c/o Kelley Drye & Warren LLP, 101 Park Avenue, New York, NY 10178 (“Assignor”) is the owner of the trademark LOS GENERALES and registration thereof having U.S. Trademark Registration No. 3,512,064;

Whereas, Riviera Imports LLC, a limited liability corporation incorporated under the laws of New York and having an office at 37-88 Review Ave., Long Island City, NY 11101, (“Assignee”) is desirous of acquiring said trademark and registration together with the good will of the business associated with and symbolized by said trademark and registration;

Now, therefore, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor’s right, title and interest in and to said trademarks and registrations thereof, together with the good will of the business associated with and symbolized by said trademark and registration.

Signed, this 23 day of April, 2018.

A handwritten signature in black ink, appearing to read 'Greg Brayman', written over a horizontal line.

Greg Brayman
Managing Member
LOS GENERALES USA, LLC