

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM473508

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Los Generales USA, LLC		04/23/2018	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Riviera Imports LLC		
<b>Street Address:</b>	37-88 Review Ave		
<b>City:</b>	Long Island City		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11101		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3512064	LOS GENERALES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2126240244		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2127105619		
<b>Email:</b>	hcittone@cdalawllp.com		
<b>Correspondent Name:</b>	Henry J. Cittone		
<b>Address Line 1:</b>	11 Broadway -Suite 615		
<b>Address Line 2:</b>	Cittone Demers & Arneri LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10004		
<b>NAME OF SUBMITTER:</b>	Henry J. Cittone		
<b>SIGNATURE:</b>	/HENRY J. CITTONE/		
<b>DATE SIGNED:</b>	05/10/2018		
<b>Total Attachments: 1</b>			
source=1-Assignment-343-205#page1.tif			

CH \$40.00 3512064

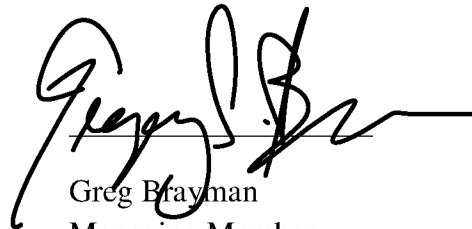
## Assignment of Trademark

**Whereas**, LOS GENERALES USA, LLC, a limited liability corporation incorporated under the laws of New York and having an office at c/o Kelley Drye & Warren LLP, 101 Park Avenue, New York, NY 10178 (“Assignor”) is the owner of the trademark LOS GENERALES and registration thereof having U.S. Trademark Registration No. 3,512,064;

**Whereas**, Riviera Imports LLC, a limited liability corporation incorporated under the laws of New York and having an office at 37-88 Review Ave., Long Island City, NY 11101, (“Assignee”) is desirous of acquiring said trademark and registration together with the good will of the business associated with and symbolized by said trademark and registration;

**Now, therefore**, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor’s right, title and interest in and to said trademarks and registrations thereof, together with the good will of the business associated with and symbolized by said trademark and registration.

Signed, this 23 day of April, 2018.

A handwritten signature in black ink, appearing to read 'Greg Brayman', written over a horizontal line.

Greg Brayman  
Managing Member  
LOS GENERALES USA, LLC