

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM463526

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|---|--|------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| LA Weight Loss LLC | | 02/26/2018 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Black Legs LLC | | |
| Street Address: | 30600 Telegraph Road | | |
| Internal Address: | Suite 1101 | | |
| City: | Bingham Farms | | |
| State/Country: | MICHIGAN | | |
| Postal Code: | 48025 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3910902 | LA WEIGHT LOSS | |
| Registration Number: | 4969034 | LA BARS | |
| Registration Number: | 2254168 | LA WEIGHT LOSS CENTERS | |
| Registration Number: | 2271058 | LA WEIGHT LOSS CENTERS | |
| Registration Number: | 4408492 | FREE TO LIVE | |
| Registration Number: | 4324514 | TAKEOFF | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2485023187 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2486771045 | | |
| Email: | trademarks@rivenoaklaw.com | | |
| Correspondent Name: | Catherine Dobrowitsky | | |
| Address Line 1: | P.O. Box 1595 | | |
| Address Line 2: | Rivenoak Law Group, P.C. | | |
| Address Line 4: | Birmingham, MICHIGAN 48012 | | |
| ATTORNEY DOCKET NUMBER: | LA Weight Loss | | |
| NAME OF SUBMITTER: | Catherine Dobrowitsky | | |
| SIGNATURE: | /Catherine Dobrowitsky/ | | |

OP \$165.00 3910902

| | |
|---|------------|
| DATE SIGNED: | 02/27/2018 |
| Total Attachments: 3 source=LA Trademark Assignment Signed - Fully Executed#page1.tif source=LA Trademark Assignment Signed - Fully Executed#page2.tif source=LA Trademark Assignment Signed - Fully Executed#page3.tif | |

TRADEMARK ASSIGNMENT

This Agreement (the "Agreement" or "Assignment") is entered into by and between LA Weight Loss LLC, a Delaware limited liability company doing business at 2711 Centerville Road, Suite 400, Wilmington, Delaware and LA Weight Loss Canada, Inc., a Canadian corporation doing business at 330 Bay Street, Suite 812, Toronto, Ontario, Canada (collectively, the "Assignors") on the one hand, and Black Legs, LLC, a Delaware limited liability company doing business at 30600 Telegraph Road, Suite 1101, Bingham Farms, Michigan ("Assignee") on the other hand (Assignors and Assignee are each a "Party" and collectively are the "Parties").

WHEREAS, LA Weight Loss LLC is the identified owner of the U.S. trademark registrations, and related common law rights, identified at Schedule A attached hereto, and;

WHEREAS, LA Weight Loss Canada, Inc. is the identified owner of the Canadian trademark registrations, and related common law rights, identified at Schedule A attached hereto (together, the U.S. and Canadian trademarks as identified at Schedule A are the "Marks"), and;

WHEREAS, as of July 14, 2016, Assignee purchased the assets of the direct to consumer weight loss business of Assignors to which the Marks pertain, and;

WHEREAS, in connection with the sale of the assets, Assignors assigned to Assignee all right, title, and interest in and to the Marks along with the all of their common law rights in and to the Marks and all goodwill in association with all wares and services with which the Marks have been used by the Assignors and may hereafter be used, and;

WHEREAS, Assignee wishes to register such assignment of the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignors assign and do hereby irrevocably assign to Assignee, and Assignee hereby accepts, all right, title, and interest held by Assignors in and to the Marks, including renewal rights therein, the exclusive right to enforce and to obtain registrations in the United States, Canada, and throughout the world, all rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of the Marks or injury to their goodwill, together with the right to sue or recover the same. Assignors further agree that Assignee shall take all necessary steps to register this Assignment with the U.S. Patent and Trademark Office and Canadian Intellectual Property Office. Assignors and Assignee agree to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Assignment or enable Assignee to duly record this Assignment with the U.S. Patent and Trademark Office or Canadian Intellectual Property Office.

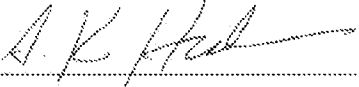
This Assignment may be executed in counterparts, all of which taken together shall constitute one and the same instrument. Facsimile or email (PDF) copies shall be treated as originals.

[CONTINUED ON FOLLOWING PAGE]

IN WITNESS WHEREOF, the authorized representative of each Party has executed this Agreement as of the law date below.

LA WEIGHT LOSS LLC

Signatory's Name: Steven K. Hudson

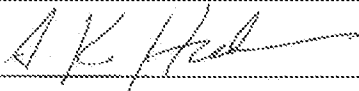
Signature: 

Signatory's Position: General Partner

Date: Feb. 26, 2018

LA WEIGHT LOSS CANADA, INC.

Signatory's Name: Steven K. Hudson

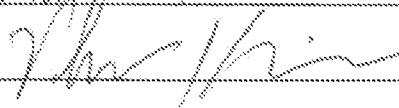
Signature: 

Signatory's Position: General Partner

Date: Feb. 26, 2018

BLACK LEGS LLC

Signatory's Name: Vahag Kachava

Signature: 

Signatory's Position: Managing Member

Date: 02/27/2018

Schedule A
List of U.S. and Canadian Registered Marks

U.S. Registered Marks

| Registration No. | Mark | Class(es) |
|------------------|------------------------|----------------------|
| 3910902 | LA WEIGHT LOSS | 44 |
| 4969034 | LA BARS | 5 |
| 2254168 | LA WEIGHT LOSS CENTERS | 9, 29, 30, 32, 42 |
| 2271058 | LA WEIGHT LOSS CENTERS | 5, 9, 29, 30, 32, 42 |
| 4408492 | FREE TO LIVE | 44 |
| 4324514 | TAKEOFF | 32 |

Canadian Registered Marks

| Registration No. | Mark | Class(es) |
|------------------|-------------------------------------|-----------|
| TMA623574 | LA WEIGHT LOSS CENTERS | N/A |
| TMA835696 | FREE TO LIVE | N/A |
| TMA826544 | LA RAPID RESULTS | N/A |
| TMA869883 | TAKEOFF | N/A |
| TMA828934 | LA TO YOUR DOOR | N/A |
| TMA704996 | LA BARS | N/A |
| TMA860521 | LA LITES | N/A |
| TMA860522 | LA LITES BARS | N/A |
| TMA642893 | L A WEIGHT LOSS TAKEOFF & DESIGN | N/A |
| TMA642692 | L A NUTRITIONAL BARS | N/A |
| TMA626244 | L A WEIGHT LOSS CENTERS & DESIGN | N/A |
| TMA642654 | FAST TRACKER & DESIGN | N/A |