900453318 06/05/2018

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM476712

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hipercept Holdings, Inc.		04/26/2017	Corporation: NEW JERSEY

RECEIVING PARTY DATA

Name:	Fuel Intellectual Property LLC 302 West 37th Street, Sixth Floor							
Street Address:								
City:	New York	New York						
State/Country:	NEW YORK	RK						
Postal Code:	10018			•				-
Entity Type: ILLINOIS Limited Liability Company			ny					

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4372147	TRUSTED BY CLIENTS. DRIVEN BY RESULTS.

CORRESPONDENCE DATA

Fax Number:

6463492383

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

2124905900

Email:

freznick@reznicklaw.com

Correspondent Name:

Felix Reznick

Address Line 1:

135 East 57th Street, 16th Floor

Address Line 4:

New York, NEW YORK 10022

NAME OF SUBMITTER:	Felix Reznick	
SIGNATURE:	/Felix Reznick/	
DATE SIGNED:	06/05/2018	
and the same of th		

Total Attachments: 1

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TRADEMARK
REEL: 006349 FRAME: 0119

RECORDED: 06/05/2018

ASSIGNMENT OF TRADEMARK

WHEREAS, Hipercept Holdings, Inc., a New Jersey corporation, with offices 302 West 37th Street, Sixth Floor, New York, NY 10018 (the "Assignor") is the owner of a certain mark registered with the United States Patent and Trademark Office, with the Registration No. 4372147 (the "Mark"), and

WHEREAS, Fuel Intellectual Property, LLC, an Illinois limited liability company, with offices at 302 West 37th Street, Sixth Floor, New York, NY 10018 (the "Assignee") desires to acquire said Mark and Assignor desires to assign such Mark to Assignee.

NOW, THEREFORE, in consideration of one (\$1) dollar and for other good and valuable consideration, the receipt, sufficiency, and adequacy of which are hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said Mark, the goodwill of the business symbolized by said Mark, along with the registration thereof, the number of which is contained herein.

IN WITNESS WHEREOF, Assignor has caused this ASSIGNMENT OF TRADEMARK to be executed and delivered as of this 26 day of April, 2017.

ASSIGNOR:

Hipercept Holdings, Inc., a New Jersey corporation

ASSIGNEE:

Fuel Intellectual Property, LLC, an Illinois limited liability company

By:

TRADEMARK REEL: 006349 FRAME: 0120