

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM478172

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kalmbach Media Co.		03/06/2018	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Loren Coleman		
Street Address:	1815 S. Upper Terrace Rd.		
City:	Spokane		
State/Country:	WASHINGTON		
Postal Code:	99203		
Entity Type:	INDIVIDUAL: UNITED STATES		
Name:	Heather Coleman		
Street Address:	1815 S. Upper Terrace Rd.		
City:	Spokane		
State/Country:	WASHINGTON		
Postal Code:	99203		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5192579	WE COME IN PEACE	
Registration Number:	5334230	ELEMENT	
Registration Number:	5316341	THIS BELONGS IN A MUSEUM	
Registration Number:	4817912	RATHER DASHING	
Registration Number:	4995904	WELL PLAYED!	
Registration Number:	5480840	HAFID'S GRAND BAZAAR	
CORRESPONDENCE DATA			
Fax Number:	2627831211		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	262 783-1300		
Email:	rk mip@rkmiplaw.com		
Correspondent Name:	Laura A. Dable		
Address Line 1:	Ryan Kromholz & Manion, S.C.		
TRADEMARK			

OP \$165.00 5192579

Address Line 2: PO Box 26618
Address Line 4: Milwaukee, WISCONSIN 53226-0618

NAME OF SUBMITTER: Barbara J. Mueller

SIGNATURE: /Barbara J. Mueller/

DATE SIGNED: 06/15/2018

Total Attachments: 4

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TRADEMARKS ASSIGNMENT

THIS TRADEMARKS ASSIGNMENT is dated as of March 6, 2018, and is made from Kalmbach Media Co., a Wisconsin corporation with its principal place of business at 21027 Crossroads Circle, Waukesha, WI 53187 (“Assignor”) on the one hand, to Loren & Heather Coleman located at 1815 S Upper Terrace Rd, Spokane, WA 99203 (“Assignee”) on the other hand.

WHEREAS, Assignor has adopted and used and is using in commerce the marks set forth in the attached Schedule 1 (the “Marks”); and

WHEREAS, pursuant to the Asset Purchase Agreement dated as of March 6, 2018, Assignee wishes to acquire from Assignor, and Assignor wishes to transfer to Assignee, said Marks and the goodwill associated with such Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns all rights, title and interests of Assignor in and to the Marks, the goodwill of the business symbolized by the marks, all registrations and applications for registration thereof, if any, all rights of action accrued and to accrue under and by virtue thereof, including the right to sue and recover for past infringement of said Marks, and all records and files relating to said Marks. This Trademarks Assignment will be governed by the laws of the State of Washington without regard to its conflicts of laws principles.

[Signatures appear on the following pages.]

IN WITNESS WHEREOF, the parties have executed, made and entered into this Marks Assignment under seal as of the date first set forth above.

ASSIGNOR: KALMBACH MEDIA CO.

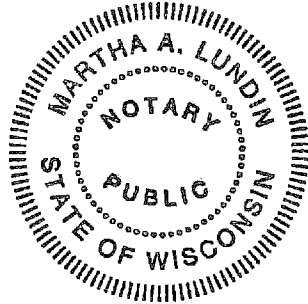
By: [Signature]
Name: Daniel Hickey
Title: Chief Executive Officer

THE STATE OF [Wisconsin]

County of Waukesha

This instrument was executed before me on this 6th day of March 2018, by Daniel Hickey, the CEO (title) of Kalmbach Media Co., a Wisconsin corporation, on behalf of said corporation.

WITNESS my hand and official seal.

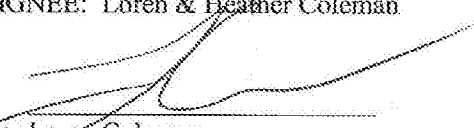



[Signature]
Notary Public in and for
The State of Wisconsin

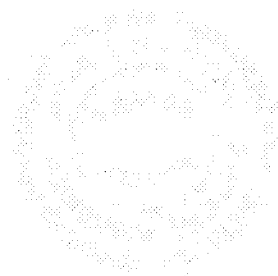
Martha A. Lundin
Printed or Typed Name of Notary

My Commission Expires is permanent

ASSIGNEE: Loren & Heather Coleman

By: 
Name: Loren Coleman

By: 
Name: Heather Coleman



SCHEDULE 1

TRADEMARK	SERIAL NO.	REGISTRATION NO.	REGISTRATION DATE
We Come in Peace	86/932,630	5,192,579	April 25, 2017
Element (w/design)	87/402,963	5,334,230	Nov. 14,2017
This Belongs in a Museum	87/397,570	5,316,341	Oct. 24, 2017
Rather Dashing (w/design)	86/547,318	4,817,912	Sept. 22, 2015
Well Played!	86/547,264	4,995,904	July 12,2016
Hafid's Grand Bazaar*	87/660,634		

*filed Oct. 26, 2017

UNREGISTERED TRADE RIGHTS	WHAT
Sir Barnaby	Mascot/logo
Aloysius, Sir Barnaby's faithful manservant	Mascot/logo
X Marks the Spot	Game title
Four Taverns	Game title
Red Hot Silly Peppers	Game title
Pirates, Ninjas, Robots & Zombies	Game title
Graveyards, Ghosts, and Haunted Houses	Game title
Dwarven Miner	Game title
Drawn & Quartered	Brand mark
Drawn & Quartered logo	Brand mark

[SCHEDULE 1 TO TRADEMARKS ASSIGNMENT]

4833-2410-9150.2

RECORDED: 06/15/2018

**TRADEMARK
REEL: 006353 FRAME: 0767**