

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM478366

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
0819165 B.C. LTD		06/07/2018	Company: CANADA
RECEIVING PARTY DATA			
Name:	HS Example IP Acquisition Co., Inc.		
Street Address:	135 Duryea Road		
City:	Melville		
State/Country:	NEW YORK		
Postal Code:	11747		
Entity Type:	Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2712384	EXAN	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127909200		
Email:	trademark@cll.com, mad@cll.com, rjh@cll.com		
Correspondent Name:	Mary A. Donovan		
Address Line 1:	114 West 47th Street		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	31183.037		
NAME OF SUBMITTER:	Mary A. Donovan		
SIGNATURE:	/madonovan/		
DATE SIGNED:	06/18/2018		
Total Attachments: 2			
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OP \$40.00 2712384

TRADEMARK ASSIGNMENT

AGREEMENT between 0819165 B.C. LTD., a Canadian company, located at 1963 Lougheed Highway Coquitlam British Columbia, Canada ("Assignor") and HS Example IP Acquisition Co., Inc., a Delaware company, located at 135 Duryea Road Melville, NY 11747 ("Assignee").

WHEREAS, Assignee wishes to acquire all of the right, title and interest of Assignor in and to the trademark registrations listed on the attached Schedules (A and B) ("Trademarks"); and

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee the entire right, title and interest of Assignor in and to the Trademarks and the registrations therefor and the goodwill of the business associated therewith throughout the world; and

Assignor, does hereby sell, assign, transfer and set over unto Assignee, its successors, legal representatives and assigns all claims for damages or other compensation by reason of past infringement of the Trademarks and the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representative; and

Assignor further agrees to execute such further documents as may be required to record Assignee as the owner of the Trademarks and all registrations herein assigned.

IN WITNESS WHEREOF, Assignor has executed this instrument this 7th day of June 2018.


0819165 B.C. LTD.

By: 

Name: Michael S. Ettinger
Title: Senior Vice President



Schedule B – United States

<u>Trademark</u>	<u>Registration No.</u>	<u>Jurisdiction</u>
EXAN (stylized) 	2712384	United States