

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM471824

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Trilegiant Corporation		04/30/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ThinkDirect Marketing Group, Inc.		
<b>Street Address:</b>	8285 Bryan Dairy Road, Suite 150		
<b>City:</b>	Largo		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33777		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3768252	SECUREALL	
<b>Registration Number:</b>	3360798	SECUREALL	
<b>Registration Number:</b>	3363154	SECUREALL LIVE MORE. WORRY LESS. YOU'RE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124684800		
<b>Email:</b>	jkatz@dglaw.com		
<b>Correspondent Name:</b>	Jeffrey C. Katz		
<b>Address Line 1:</b>	Davis & Gilbert LLP, 1740 Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	517-9999-000		
<b>NAME OF SUBMITTER:</b>	Jeffrey C. Katz		
<b>SIGNATURE:</b>	/Jeffrey C. Katz/		
<b>DATE SIGNED:</b>	04/30/2018		
<b>Total Attachments: 1</b>			
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## TRADEMARK ASSIGNMENT

WHEREAS, **Trilegiant Corporation**, a corporation of the State of Delaware (hereinafter, "Assignor"), located at 6 High Ridge Park, Stamford, Connecticut 06905, United States, is the owner of the marks listed below (the "Marks") and the United States Patent and Trademark Office Registrations for said Marks:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
SECUREALL	3768252	March 30, 2010
SECUREALL	3360798	December 25, 2007
SECUREALL Live More. Worry Less. You're Protected. & design	3363154	January 1, 2008

WHEREAS, **ThinkDirect Marketing Group, Inc.**, a corporation of the State of Delaware (hereinafter, "Assignee"), located at 8285 Bryan Dairy Road, Suite 150, Largo, Florida 33777, United States, is desirous of acquiring said Marks and said registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all its right, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and said registrations thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said Marks or injury to said goodwill, and the right to sue for and recover the same in Assignee's own name. Assignee acknowledges that Assignor shall have no obligation to maintain any of said Marks, and as of the effective date Assignee shall assume all filing obligations in connection with the registrations for said Marks.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 30 day of April, 2018.

**Trilegiant Corporation**

By: Lynn Doonan  
Name: Lynn Doonan  
Title: Vice President

**ThinkDirect Marketing Group, Inc.**

By: Robert Pashko  
Name: Robert Pashko  
Title: President  
4/27/2018