

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM469966

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/16/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Allianz Life Insurance Company of North America		04/16/2018	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	TruChoice Financial Group, LLC		
Street Address:	5701 Golden Hills Drive		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55416		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87713650	TRUCHOICE FINANCIAL GROUP	
CORRESPONDENCE DATA			
Fax Number:	7137220122		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7137220120		
Email:	trademarks@fleckman.com		
Correspondent Name:	John C. Cain, Fleckman & McGlynn, PLLC		
Address Line 1:	8945 Long Point Road, Suite 120		
Address Line 4:	Houston, TEXAS 77055		
ATTORNEY DOCKET NUMBER:	5912-229US		
NAME OF SUBMITTER:	John C. Cain		
SIGNATURE:	/John C. Cain/		
DATE SIGNED:	04/16/2018		
Total Attachments: 2			
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**NUNC PRO TUNC ASSIGNMENT OF
UNITED STATES TRADEMARK APPLICATION**

WHEREAS, **ALLIANZ LIFE INSURANCE COMPANY OF NORTH AMERICA**, a Minnesota corporation with an address of 5701 Golden Hills Drive Minneapolis, Minnesota 55416 (hereinafter referred to as "Assignor"), owns the common law trademark set forth below, which is the subject of a trademark application in the United States Patent and Trademark Office as set forth below (hereinafter referred to as the "Trademark"):

<u>Application No.</u>	<u>Trademark</u>	<u>Application Date</u>
87/713,650	TRUCHOICE FINANCIAL GROUP	December 8, 2017


WHEREAS, **TRUCHOICE FINANCIAL GROUP, LLC**, a Minnesota limited liability company with an address of 5701 Golden Hills Drive Minneapolis, Minnesota 55416 (hereinafter referred to as "Assignee"), is desirous of acquiring all right, title and interest in and to the Trademark, including any choses in action relating to said Trademark, together with the goodwill of the business symbolized by the Trademark and the application thereof set forth above as the successor to the portion of the business of the Assignor to which the Trademark pertains; and

WHEREAS, it is desired that the assignment of the Trademark Application listed above be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the aforesaid Trademark, including any choses in action relating to said Trademark, claims for damages, profits and costs, both in equity and law, for any infringement or

infringements of said trademark rights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademark, and including the application thereof as set forth above, nunc pro tunc effective **February 16, 2018**, and further, Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademark hereby assigned, all without further compensation to Assignor.

**ALLIANZ LIFE INSURANCE
COMPANY OF NORTH AMERICA**

By:  _____

Name: Christopher E.F. Chambs

Title: Vice President, Financial Consulting