TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM479678

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Carmella Barrett Perry, DDS, P.C.		06/12/2018	Corporation:

RECEIVING PARTY DATA

Name:	United Dental Partners, LLC	
Street Address:	4849 N. Milwaukee Avenue, Suite 404	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60630	
Entity Type:	Limited Liability Company: ILLINOIS	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3784609	EVERY TOOTH COUNTS

CORRESPONDENCE DATA

Fax Number: 6308336855

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6304806151

bhaney@ghulaw.com Email:

Robert Haney **Correspondent Name:**

Address Line 1: 340 W Butterfield Road, Suite 2A

Address Line 4: Elmhurst, ILLINOIS 60126

NAME OF SUBMITTER:	Robert Haney
SIGNATURE:	/Robert Haney/
DATE SIGNED:	06/27/2018

Total Attachments: 2

source=UDP - Barrett-Perry - Trademark Assignment Agreement (Fully Executed)#page1.tif source=UDP - Barrett-Perry - Trademark Assignment Agreement (Fully Executed)#page2.tif

> **TRADEMARK** REEL: 006365 FRAME: 0415

900456167

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "**Agreement**") is made as of June 12, 2018, (the "**Effective Date**"), by and between Carmella Barrett-Perry, DDS, P.C., an Illinois professional corporation, (the "**Assignor**"), and United Dental Partners, LLC, an Illinois limited liability company, (the "**Assignee**").

RECITALS

WHEREAS, Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No. 3784609, dated May 4, 2010 (the "Mark").

WHEREAS, Assignee acquired substantially all of the assets of Assignor pursuant to that certain Asset Purchase Agreement dated June 4, 2018 by and among Assignor, Carmella Barrett-Perry, D.D.S., Assignee and All Kids Dental Center, LLC, an Illinois limited liability company (the "Asset Purchase Agreement").

WHEREAS, pursuant to the Asset Purchase Agreement, Assignee wishes to acquire all of Assignor's rights in the Mark as listed in this Agreement.

NOW, THEREFORE, in consideration of the mutual covenants and agreements hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

AGREEMENT

- 1. The Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the Mark, together with:
 - a. the goodwill of the business relating to the products and services on which the Mark is used and for which the Mark is registered;
 - b. all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and
 - c. all rights to sue for past, present and future infringement or misappropriations of the Mark.
- 2. The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Mark and its related property. Assignee shall pay any fees required to secure, complete, or vest the Assignee with full right, title, and interest in the Mark.

[SIGNATURE PAGE FOLLOWS]

TRADEMARK REEL: 006365 FRAME: 0416 IN WITNESS WHEREOF, the Assignor and Assignee have duly executed this Assignment, as of the day and year first above written.

ASSIGNOR:	ASSIGNEE:
CARMELLA BARRETT-PERRY, DDS, P.C.	UNITED DENTAL PARTNERS, LLC
Ву:	By: for rell_
Name: Carmella Barrett-Perry, DDS Title: President	Name: Scott Goldman, DDS Title: Chief Executive Officer

RECORDED: 06/27/2018