

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM481920

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Republic Technologies (NA), LLC		07/16/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Top Tobacco L.P.		
Street Address:	2301 Ravine Way		
City:	Glenview		
State/Country:	ILLINOIS		
Postal Code:	60025		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4242171	PREMIER	
Registration Number:	3266996	PREMIER	
Registration Number:	4254166	P PREMIER	
Registration Number:	0771689	PREMIER SUPERMATIC	
Registration Number:	3736998	PREMIER SUPERMATIC	
Registration Number:	3022409	SUPERMATIC	
CORRESPONDENCE DATA			
Fax Number:	3125774565		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.269.8000		
Email:	temanuelson@nge.com		
Correspondent Name:	ANTONY J. MCSHANE		
Address Line 1:	2 North LaSalle St., Suite 1700		
Address Line 2:	Neal, Gerber & Eisenberg LLP		
Address Line 4:	CHICAGO, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	16471-0702PREMIERmarks		
NAME OF SUBMITTER:	ANTONY J. MCSHANE		
SIGNATURE:	/Antony McShane/		

CH \$165.00 4242171

DATE SIGNED:	07/16/2018
Total Attachments: 3 source=Van Nelle - U.S. Assignment - Premier Marks#page1.tif source=Van Nelle - U.S. Assignment - Premier Marks#page2.tif source=Van Nelle - U.S. Assignment - Premier Marks#page3.tif	

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (“**Trademark Assignment**”), is effective as of July 16, 2018 (the “**Effective Date**”), is made by Republic Technologies (NA), LLC (“**Assignor**”), a Delaware limited liability company, located at 2301 Ravine Way, Glenview, IL 60025, in favor of Top Tobacco L.P. (“**Assignee**”), a Delaware limited partnership, located at 2301 Ravine Way, Glenview, IL 60025.

NOW THEREFORE, Assignor agrees as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably sells, assigns, transfers and conveys to Assignee all of Assignor’s right, title, and interest in and to the trademarks in the United States of America set forth on Schedule 1 hereto (the “**Assigned Trademarks**”), together with the goodwill associated with or symbolized by the Assigned Trademarks, and specifically including:

(a) all rights of any kind whatsoever of Assignor accruing under or with regard to any of the Assigned Trademarks provided by the applicable law (including by common law) of the United States of America;

(b) the trademark registrations and trademark applications set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the Assigned Trademarks; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

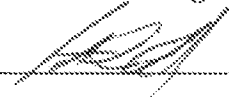
2. Recordation. Assignor hereby authorizes the officials of the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Assignee.

3. Further Actions. Following the date hereof, upon Assignee's request, at Assignee's cost and expense, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary or desirable to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto. Assignor hereby irrevocably authorizes and appoints the duly authorized officers of Assignee to execute now and in the future, on its behalf, all documents, assignments, authorizations of agents and further powers of attorney required to file, prosecute, maintain, protect and assign any and all of Assignee's rights in and to the Assigned Trademarks.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the Effective Date.

Republic Technologies (NA), LLC

By:  _____

Name: Scott T. Gold _____

Title: EV _____

Schedule 1
Assigned Trademarks

<u>Trademark</u>	<u>Registration No.</u>
PREMIER (word)	4242171
PREMIER (word)	3266996
PREMIER (& device)	4254166
PREMIER SUPERMATIC (words)	771689
PREMIER SUPERMATIC (& device)	3736998
SUPERMATIC	3022409