

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482547

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Connoisseur Media, LLC		07/02/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Townsquare Media of Trenton, LLC		
Street Address:	240 Greenwich Avenue		
Internal Address:	c/o Townsquare Media, Inc.		
City:	Greenwich		
State/Country:	CONNECTICUT		
Postal Code:	06830		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87797119	920 THE JERSEY	
Serial Number:	86844132	920 AM THE JERSEY	
CORRESPONDENCE DATA			
Fax Number:	3102774730		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102774110		
Email:	hyu@mwe.com		
Correspondent Name:	Han Yu, c/o McDermott Will & Emery		
Address Line 1:	2049 Century Park East, Suite 3800		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	087632-0103		
NAME OF SUBMITTER:	Han Yu		
SIGNATURE:	/Han Yu/		
DATE SIGNED:	07/19/2018		
Total Attachments: 5			
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ASSIGNMENT OF CERTAIN INTELLECTUAL PROPERTY

This Assignment of Certain Intellectual Property, effective as of July 2, 2018, is made by and among Connoisseur Media Acquisitions, LLC, a Delaware limited liability company (“**Connoisseur Media Acquisitions**”), Connoisseur Media, LLC, a Delaware limited liability company (“**Connoisseur**,” and together with Connoisseur Media Acquisitions, the “**Assignor**”) and Townsquare Media of Trenton, LLC, a Delaware limited liability company (“**Assignee**”) with respect to the marks specified in Exhibit A hereto (the “**Marks**”) and certain other items of intellectual property specified in Exhibit A hereto (which, together with the Marks, are referred to hereinafter collectively as the “**Certain Transferred IP**”). This Assignment is made pursuant to Section 8.1 of that certain Asset Purchase Agreement dated March 21, 2018 to which Assignor and Assignee are parties. Assignee is the successor to the portion of Assignor’s business to which the Marks pertain.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers exclusively to Assignee and its successors and assigns all of Assignor’s right, title and interest in and to the Certain Transferred IP, including all statutory and common law rights in and to the Certain Transferred IP, all goodwill symbolized by or otherwise associated with the Certain Transferred IP, all listed applications and registrations for the Certain Transferred IP and all extensions and renewals thereof, and the right to sue, make claims, and recover damages for any past, present or future infringement of the Certain Transferred IP; all of such right, title and interest to be held and enjoyed by Assignee to the same extent as they would have been held and enjoyed by Assignor had this Assignment not been made.

Assignee shall be entitled to record this Assignment with the U.S. Patent & Trademark Office and take such other actions as it deems necessary to effect the transfer of ownership of the Marks contemplated by this Assignment. Also, on the date hereof, Assignor shall turn over the registration accounts associated with the domain name registrations and social media accounts listed in Exhibit A hereto and all control of such accounts, to Assignee.

[Signature Page To Follow]

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the effective date first written above.

ASSIGNOR:

Connoisseur Media Acquisitions, LLC,
a Delaware limited liability company

By: Michael O Driscoll
Name: Michael Driscoll
Title: Executive Vice President and Chief
Financial Officer

Connoisseur Media, LLC,
a Delaware limited liability company

By: Michael O Driscoll
Name: Michael Driscoll
Title: Executive Vice President and Chief
Financial Officer

ASSIGNEE:

Townsquare Media of Trenton, LLC,
a Delaware limited liability company

By: _____
Name: Claire Yenicay
Title: Executive Vice President

[Signature Page to Assignment of Certain Intellectual Property]

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the effective date first written above.

ASSIGNOR:

Connoisseur Media Acquisitions, LLC,
a Delaware limited liability company

By: _____
Name: Michael Driscoll
Title: Executive Vice President and Chief
Financial Officer

Connoisseur Media, LLC,
a Delaware limited liability company

By: _____
Name: Michael Driscoll
Title: Executive Vice President and Chief
Financial Officer

ASSIGNEE:

Townsquare Media of Trenton, LLC,
a Delaware limited liability company

By: Claire Yenicay
Name: Claire Yenicay
Title: Executive Vice President

[Signature Page to Assignment of Certain Intellectual Property]

EXHIBIT A

DOMAIN NAME REGISTRATIONS:

<u>Domain</u>	<u>Record Owner</u>	<u>Registrar</u>	<u>Reg. Date</u>	<u>Renewal Date</u>
connoisseurnj.com	Connoisseur	Melbourne-IT/Verio	3/31/2015	4/1/2019
945PST.COM	Connoisseur	Godaddy	11/6/2004	9/30/2019
945WPST.COM	Connoisseur	Godaddy	12/10/2004	9/30/2019
PST945.COM	Connoisseur	Godaddy	1/6/2005	9/30/2019
WCHRAM.COM	Connoisseur	Godaddy	8/19/2011	8/19/2018
WCHRAM.NET	Connoisseur	Godaddy	12/13/2006	12/13/2018
WPST.COM	Connoisseur	Godaddy	9/27/1995	9/30/2019
WPST945.COM	Connoisseur	Godaddy	1/5/2005	9/30/2019
WPSTCLUB.COM	Connoisseur	Godaddy	5/30/2008	5/30/2018
920thejersey.com	Connoisseur	Godaddy	12/3/2015	12/3/2018

WEBSITES:

The following websites, including their content and associated Copyrights (to the extent owned or licensed by Assignor):

- www.wpst.com
- www.wchram.net
- www.920thejersey.com

SOCIAL MEDIA ACCOUNTS:

Facebook Accounts:

- <https://www.facebook.com/920thejersey/>
- <https://www.facebook.com/945PST>

Instagram Accounts

- <https://www.instagram.com/945pst/>

Twitter Accounts:

- <https://twitter.com/945pst>
- <https://twitter.com/FoxSportsRadio>

You Tube Channels:

- <https://www.youtube.com/945pst>

TRADEMARKS:

<u>Owner</u>	<u>Trademark</u>	<u>Country</u>	<u>Application No.</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Classes</u>	<u>Status</u>
Connoisseur Media, LLC	920 AM THE JERSEY	United States of America	86844132			38	Pending

	920 AM THE JERSEY						
Connoisseur Media, LLC	920 THE JERSEY 920 THE JERSEY	United States of America	87797119			38	Pending