

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM474477

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FullBeauty Brands, L.P.		12/19/2017	Limited Partnership: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FullBeauty Brands Operations, LLC		
<b>Street Address:</b>	2300 Southeastern Avenue		
<b>City:</b>	Indianapolis		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46201		
<b>Entity Type:</b>	Limited Liability Company: INDIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5471539	KS ISLAND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3175363031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3172663760		
<b>Email:</b>	jmcfarland@fbbrands.com		
<b>Correspondent Name:</b>	Joshua A. McFarland		
<b>Address Line 1:</b>	2300 Southeastern Avenue		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46201		
<b>NAME OF SUBMITTER:</b>	Joshua A. McFarland		
<b>SIGNATURE:</b>	/Joshua A. McFarland/		
<b>DATE SIGNED:</b>	05/17/2018		
<b>Total Attachments: 3</b>			
source=2017.12.15 LP - DE Cert (Conversion)#page1.tif			
source=2017.12.15 LP - DE Cert (Conversion)#page2.tif			
source=2017.12.19 OPERATIONS LLC - IN Cert (Conversion - effective 12.29.17)#page1.tif			

OP \$40.00 5471539

State of Indiana  
Office of the Secretary of State

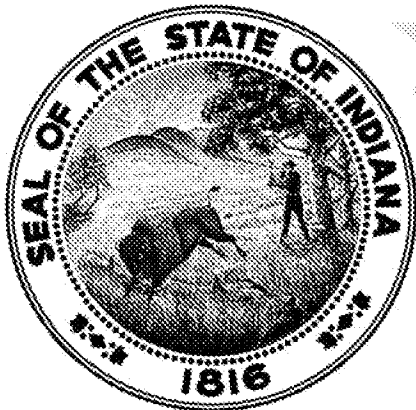
Certificate of Conversion  
of  
**FULLBEAUTY BRANDS, L.P.**

I, CONNIE LAWSON, Secretary of State, hereby certify that Articles of Conversion of the above Foreign Limited Partnership have been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Revised Uniform Limited Partnership Act.

The name following said transaction will be:

**FULLBEAUTY BRANDS OPERATIONS, LLC**

NOW, THEREFORE, with this document I certify that said transaction will become effective Friday, December 29, 2017.



In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, December 19, 2017

*Connie Lawson*

CONNIE LAWSON  
SECRETARY OF STATE

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To ensure the certificate's validity, go to <https://bsd.sos.in.gov/PublicBusinessSearch>

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF "FULLBEAUTY BRANDS, L.P.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF DECEMBER, A.D. 2017, AT 5:26 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE LIMITED PARTNERSHIP HAS FILED ALL DOCUMENTS AND PAID ALL FEES REQUIRED, AND THEREUPON THE LIMITED PARTNERSHIP SHALL CEASE TO EXIST AS A LIMITED PARTNERSHIP OF THE STATE OF DELAWARE.



  
Jeffrey W. Bullock, Secretary of State

2349027 0265C  
SR# 20177609880

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203789030  
Date: 12-19-17

**TRADEMARK**  
**REEL: 006386 FRAME: 0258**

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A DELAWARE LIMITED PARTNERSHIP  
TO A NON-DELAWARE ENTITY  
PURSUANT TO SECTION 17-219 OF  
THE LIMITED PARTNERSHIP ACT

1.) The name of the Limited Partnership is Fullbeauty Brands, L.P.

(If changed, the name under which it's certificate of limited partnership was originally filed: Brylane, L.P.)

2.) The date of filing of its original certificate of limited partnership with the Secretary of State is 08/27/1993

3.) The jurisdiction in which the business form, to which the limited partnership shall be converted, is organized, formed or created is Indiana

4.) The conversion has been approved in accordance with this section;

5.) The limited partnership may be served with process in the State of Delaware in any action, suit or proceeding for enforcement of any obligation of the limited partnership arising while it was a limited partnership of the State of Delaware, and that it irrevocably appoints the Secretary of State as its agent to accept service of process in any such action, suit or proceeding.

6.) The address to which a copy of the process shall be mailed to by the Secretary of State is 2300 Southeastern Ave  
Indianapolis, IN 46201

In Witness Whereof, the undersigned have executed this Certificate of Conversion on this 12<sup>th</sup> day of December A.D. 2017

By: 

General Partner(s)

Name: Marc S. Goldfarb, Secretary, on

Print or Type  
on behalf of Jessica London,  
Inc., its General Partner