

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM482741

|   |  |                       |                       |
|---|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>    |
| The Action Network, Inc.  |  | 07/06/2018            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                       |
| <b>Name:</b>  | Espn, Inc.   |                       |                       |
| <b>Street Address:</b>  | Espn Plaza   |                       |                       |
| <b>City:</b>  | Bristol  |                       |                       |
| <b>State/Country:</b>   | CONNECTICUT  |                       |                       |
| <b>Postal Code:</b>   | 06010  |                       |                       |
| <b>Entity Type:</b>   | Corporation: DELAWARE                              |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                       |
| <b>Serial Number:</b>   | 87886984   | I'LL TAKE THAT BET    |                       |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                       |
| <b>Fax Number:</b>  | 3102299901   |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                       |
| <b>Phone:</b>   | 310-229-0468                                       |                       |                       |
| <b>Email:</b>   | mwnorman@venable.com                               |                       |                       |
| <b>Correspondent Name:</b>  | Marjorie Witter Norman                             |                       |                       |
| <b>Address Line 1:</b>  | 2049 Century Park East, Suite 2300                 |                       |                       |
| <b>Address Line 2:</b>  | Venable LLP  |                       |                       |
| <b>Address Line 4:</b>  | Los Angeles, CALIFORNIA 90067                      |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 136652430781                                       |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Marjorie Witter Norman                             |                       |                       |
| <b>SIGNATURE:</b>   | /Marjorie Witter Norman/                           |                       |                       |
| <b>DATE SIGNED:</b>   | 07/20/2018   |                       |                       |
| <b>Total Attachments: 1</b>   |  |                       |                       |
| source=Assignment (I_II Take that Bet) (1)#page1.tif  |  |                       |                       |

CH \$40.00 87886984

## ASSIGNMENT


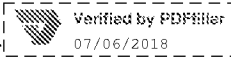
**WHEREAS**, The Action Network, Inc., (hereinafter "Assignor"), a Delaware corporation having an address at 12180 Millennium Drive, Suite 500, Playa Vista, California 90094 is the owner of U.S. Trademark Application Serial No. 87/886984 filed April 20, 2018 for the mark I'LL TAKE THAT BET and of that trademark shown in said application, and of the goodwill of the business symbolized by said mark;

**AND WHEREAS**, Espn, Inc., (hereinafter "Assignee"), a Delaware corporation having an address at ESPN Plaza, Bristol, Connecticut 06010, (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said trademark application, and the trademark shown in said application, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark application and the trademark shown in the said application, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 2018.

**The Action Network, Inc.**

By:  

Name: Chad Millman

Title: Chief Content Officer