TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM474979

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Event Planning International Corporation d/b/a EPIC, Inc.		12/15/2015	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	World Wide Registration Systems, Inc.		
Doing Business As:	Expo Logic		
Street Address:	820 PARKWAY		
City:	BROOMALL		
State/Country:	PENNSYLVANIA		
Postal Code:	19008		
Entity Type:	Corporation: PENNSYLVANIA		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2615724	EPIC
Registration Number:	3606622	EXPOBRANDER

CORRESPONDENCE DATA

Fax Number: 2158325337

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 215-569-5337

Email: casey@blankrome.com Lisa Casey Spaniel **Correspondent Name:** Address Line 1: One Logan Square

Address Line 2: 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	lisa casey spaniel
SIGNATURE:	/lisa casey spaniel/
DATE SIGNED:	05/22/2018

Total Attachments: 9

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INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment"), dated as of December 15 , 2015 (the "Effective Date"), is entered into by and among World Wide Registration Systems, Inc. d/b/a Expo Logic, a Pennsylvania corporation ("Assignee"), on the one hand, and Event Planning International Corporation d/b/a EPIC, Inc., a Delaware corporation, on the other hand ("Assignor"). Each of the Assignor and Assignee are herein referred to individually as a "Party" and together as the "Parties."

BACKGROUND

- **A.** Assignor own all rights, including, without limitation, Intellectual Property Rights, in the Assigned IP;
- **B.** The Parties and Alan Johnson have entered into that certain Purchase Agreement, dated as of the date hereof, (the "<u>Purchase Agreement</u>").

AGREEMENT

Each Assignor and Assignee, in consideration of the mutual promises contained in this Assignment, and for other good and valuable consideration, including that under the Purchase Agreement as well as Assignee's payment of \$10.00 to Event Planning International Corporation, the receipt and sufficiency of which are hereby acknowledged, intending to be legally bound hereby, agrees as follows:

- 1. <u>Definitions</u>. The following terms have the meanings set forth below in this Assignment. Capitalized terms used and not defined herein shall have the meanings ascribed to such terms in the Purchase Agreement.
- 1.1 "Assigned IP" means the Intellectual Property Rights relating to the Business, or any other business of the Company, including, without limitation, the Copyrights, Domain Names, Marks, and Social Media.
- 1.2 "Copyrights" means the works and accompanying registrations and applications for registration set forth on Exhibit A attached hereto, and any and all work product, whether registered or unregistered, created by or for each Assignor, including without limitation (i) all designs, developments, and implementations of such work product, together with all rights, title and interests under the United States Copyright Act in and to the works, (ii) all rights to registrations, renewals and extensions of such copyrights to the full term or terms for which registration of the works may be issued, and (iii) all licenses and other similar contractual rights; and any royalties, now or hereafter due or payment to Assignor.
- 1.3 "<u>Domain Names</u>" means the domain name URLs registered by, or for the benefit of, each Assignor, as set forth on <u>Exhibit B</u> attached hereto.
- 1.4 "<u>Intellectual Property Rights</u>" means all intellectual property rights and industrial property rights (throughout the universe, in all media, now existing or created in the future, for all versions and elements, in all languages, and for the entire duration of such rights) arising under statutory or common law, contract, or otherwise, and whether or not registered or otherwise perfected, including without limitation, all (a) patents, reissues of and reexamined patents, and patent applications, whenever filed and wherever issued, including without limitation, continuations, continuations-in-part, substitutes, and divisions of such applications and all priority rights resulting from such applications; (b) rights associated with works of authorship, including without limitation, copyrights, moral rights, and all registrations and applications for registration of such copyrights, and all issuances, extensions and renewals of such registrations and applications; (c) rights and goodwill associated with trademarks, service marks, trade names, brand names, logos, trade dress, other indicia of origin, and all registrations

and applications for registration of such trademarks, including intent-to-use applications, all issuances, extensions and renewals of such registrations and applications; (d) internet domain names, internet and world wide web uniform resource locators and addresses; (e) rights relating to the protection of trade secrets and confidential information, ideas, formulas, designs, devices, technology, know-how, research and development, inventions, methods, data, databases, processes, compositions and other trade secrets, whether or not patentable; (f) rights analogous to those set forth in this Section 1.5 and all other proprietary rights relating to intangible property; (g) divisions, continuations, renewals, reissues, and extensions of the foregoing (as and to the extent applicable) now existing, or later filed, issued, or acquired; and (h) all rights to sue and recover and retain damages, costs and attorneys' fees for past, present and future infringement and any other rights relating to any of the foregoing.

- 1.5 "Marks" means the trademarks, trade names, service marks, brand names, logos, trade dress whether registered or unregistered, and/or marks specified in Exhibit C attached hereto, together with the applications and registrations identified therewith, and the goodwill of the business symbolized by and associated with the same, all licenses and similar contractual rights with respect to any of the foregoing granted by Assignor to any third party, any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing rights.
- 1.6 "<u>Social Media</u>" means the social media handles and page names identified on <u>Exhibit D</u> attached hereto, including all related passwords, documentation, and other data and information.
- 2. <u>Assignment of Assigned IP</u>. Each Assignor hereby sells, transfers, conveys, assigns and sets over to Assignee all of its rights (including, without limitation, Intellectual Property Rights), good and marketable title, and interest in and to the Assigned IP, together with all goodwill in connection therewith, free and clear of any liens, security interests, encumbrances or claims of others, and no Assignor reserves any rights in any of the Assigned IP. Each Assignor hereby waives any and all paternity, integrity, moral and other similar rights that it may have now, or in the future, in the works of authorship that are embodied in the Assigned IP. Without limiting the foregoing, no liability related to or arising from the Assigned IP is assigned or transferred in any way to Assignee under this Assignment.
- 2.1 <u>Recordation</u>. Each Assignor authorizes the Register of Copyrights of the United States, the United States Patent and Trademark Office, and any Official of any country or countries foreign to the United States whose duty it is to receive or register copyrights, patents, trademarks or applications therefor, to record Assignee as the owner of the Assigned IP and to issue all registrations for the Assigned IP, to be in the name of Assignee, as assignee of the Assigned IP, for the sole use of Assignee in accordance with the terms of this Assignment. Promptly following any request from Assignee, Assignor shall execute all documents, papers, forms and authorizations, and take such other actions as are necessary to effectuate the transfer of ownership and control of the Domain Names and Social Media from the Assignor to the Assignee.
- Rights that Cannot Be Assigned. If any Assignor has any rights in the Assigned IP that cannot be assigned to Assignee in accordance with this Section 2, then that Assignor hereby grants to Assignee an exclusive (even as to that Assignor), fully paid, royalty-free, perpetual, irrevocable, transferable, unlimited, license with the right to sublicense, worldwide, in all media, now existing or created in the future, for all versions and elements, and in all languages, to use, copy, distribute, create derivative works of, publicly perform, publicly display, digitally perform, practice the methods of, make, have made, import, export, offer for sale, and sell copies embodying, such Assigned IP, for the entire duration of such rights. If any Assignor has any such rights that cannot be assigned or licensed to Assignee in accordance with this Section 2, then that Assignor hereby waives the enforcement of such rights.

3. Further Assurances.

- 3.1 No Retained Intellectual Property Rights. Each Assignor hereby acknowledges that it retains no right to use the Assigned IP and agrees not to challenge the validity of Assignee's ownership of the Assigned IP or undertake any actions inconsistent with Assignee's ownership thereof. Upon each request by Assignee, without additional consideration, each Assignor agrees to promptly execute documents, testify and take other acts as Assignee may deem necessary or desirable to procure, maintain, perfect, evidence and enforce the full benefits, enjoyment, rights, title and interest, on a worldwide basis of the Assigned IP and all rights assigned hereunder, and render all necessary assistance in making application for and obtaining all Intellectual Property Rights related to the Assigned IP in Assignee's name and for its benefit. Assignee will reimburse each Assignor for its reasonable expenses in performance under this Section 3.1.
- 3.2 <u>Power of Attorney</u>. In the event Assignee is unable for any reason, after reasonable effort, to secure any Assignor's signature on any document needed in connection with the actions specified herein, that Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as its agent and attorney in fact, which appointment is coupled with an interest, to act for and in its behalf to execute, verify and file any such documents and to do all other lawfully permitted acts to further the purposes of this Agreement with the same legal force and effect as if executed by that Assignor. Each Assignor hereby waives and quitclaims to Assignee any and all claims, of any nature whatsoever, which it now or may hereafter have for infringement of any Assigned IP assigned hereunder.
- 3.3 <u>Assignment of Agreements</u>. Each Assignor agrees that, upon the request of Assignee, it shall, at Assignee's expense, take such actions as reasonably necessary to allow Assignee to obtain the benefits of and assume the obligations under any agreement between it and any of its current or former employees or consultants related to its rights in and to the Assigned IP (each such agreement, an "IP <u>Contract</u>"). Such actions shall include the assignment of the applicable IP Contract to Assignee to the extent necessary for Assignee to enforce the terms of and assert any claim under the applicable IP Contract with respect to Assignee's Intellectual Property Rights in the Assigned IP.

4. Miscellaneous.

- 4.1 <u>No Impact on Terms of Purchase Agreement</u>. Notwithstanding any provision to the contrary set forth herein or in the Purchase Agreement or in any document, instrument or agreement executed in connection herewith or therewith, no provision of this Assignment in any way waives, restricts, alters, adds to, diminishes, or limits the express provisions (including the warranties, covenants, agreements, conditions, representations and obligations and indemnifications, and the limitations related thereto, of the Parties) set forth in the Purchase Agreement, this Assignment being intended solely to effect the transfer of the Assigned IP strictly in accordance with the terms of the Purchase Agreement. In the event of a conflict between the terms of this Assignment and the terms of the Purchase Agreement, the terms of the Purchase Agreement shall prevail and govern.
- 4.2 <u>Counterparts</u>. This Assignment may be executed in one or more counterparts (including by .pdf delivery via email or by facsimile), each of which shall be considered an original instrument, but all of which shall be considered one and the same agreement.

[Signatures on Following Page]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly ex	ecuted as
of the date first written above.	
ASSIGNEE:	
Worldwide Registration Systems, Inc.	
HY Cooper	
Name: Jeff Cooper	
Title: Chief Executive Officer and President	
ASSIGNOR:	
EVENT PLANNING INTERNATIONAL CORPORATION	

Name:____

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed as of the date first written above.

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AS	~ 1	* • ? '	P. V.	

Worldwide Registration Systems, Inc.

Name: Jeff Cooper

Title: Chief Executive Officer and President

ASSIGNORS:

EVENT PLANNING INTERNATIONAL CORPORATION

Name: Alan Johnston

Title: CEO

(Signature page for IP Assignment Agreement)

EXHIBIT A

Copyrights

- 1. Harvest show registration program; computer program / TXu 654-999
- 2. All text, graphics, screen displays, audio, video, HTML, and other content and code created for, displayed on, or related to the web sites located on the Domain Name listed in <u>Exhibit B</u>.
- 3. All text, graphics, screen displays, audio, video, and other content, data, and information created for, displayed on, or related to the Social Media listed in <u>Exhibit D</u>.

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Domain Names

www.epiceg.com www.tradeshowregistrar.com www.mymeetingplan.com www.regboutique.com www.regboutique.net

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<u>Marks</u>

Mark	Jurisdiction	Reg. No.	Reg. Date
epic	United States	2,615,724	September 3, 2002
EXPOBrander	United States	3,606,622	April 14, 2009

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EXHIBIT D

Social Media

LinkedIn®: https://www.linkedin.com/company/epic-registration

Facebook®: https://www.facebook.com/EPIC-Registration-172600702766809/

Google+®: https://plus.google.com/118300767756716349769/about

Twitter®: https://twitter.com/EPICRegister

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RECORDED: 05/22/2018