

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482925

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	09/18/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mike's Hot Honey Inc.		09/18/2017	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Mike's Hot Honey, Inc.		
Street Address:	67 West Street, Unit 202		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11222		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4182843	MIKE'S HOT HONEY	
Registration Number:	4183400	MIKE'S HOT HONEY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-527-4100		
Email:	ds@saperlaw.com		
Correspondent Name:	Daliah Saper		
Address Line 1:	505 North LaSalle Drive, Suite 350		
Address Line 4:	Chicago, ILLINOIS 60654		
NAME OF SUBMITTER:	Daliah Saper		
SIGNATURE:	/Daliah Saper/		
DATE SIGNED:	07/23/2018		
Total Attachments: 6			
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Memorialization of Merger

This Memorialization of the September 18, 2017 merger (hereinafter "the Memorialization") is made on this 20th day of July in the year 2018 by and between Mike's Hot Honey Inc., a New York corporation with a principal place of business located at 21-47 44th Drive Long Island City, NY 11101 ("MHH-NY") and Mike's Hot Honey, Inc., a Delaware corporation with its principal place of business located at 67 West Street, Unit 202, Brooklyn, NY 11222 ("MHH-D").

WHEREAS, on September 18, 2017 MHH-NY merged with MHH-D, resulting in MHH-D thereafter owning, among other things, all of the intellectual property—including trademarks—that was previously owned by MHH-NY:

WHEREAS, MHH-NY and MHH-D wish to memorialize this merger and new ownership of MHH-NY's trademarks in a written and signed document;

NOW THEREFORE, MHH-NY and MHH-D enter into this Memorialization for the above-stated purposes.

1. MHH-NY TRADEMARKS

On or before September 18, 2018, MHH-NY owned two federal registrations (Reg. Nos. 4183400 and 4182843), *see* Exhibit A, as well as several common law trademarks ("IP").

2. MERGER AND OWNERSHIP OF IP

MHH-NY hereby recognizes, acknowledges, and memorializes that on September 18, 2018, it merged with MHH-D and upon that merger, all of MHH-NY IP was thereafter owned by MHH-NY.

IN WITNESS WHEREOF, the parties have caused to be executed this Memorialization the day and year first above written.

Mike's Hot Honey Inc. (New York)

M.B. fa
Signature

Matt Beaton
Printed Name

CEO
Position

Mike's Hot Honey, Inc. (Delaware)

M. P. fa
Signature

Matt Beaton
Printed Name

CEO
Position

EXHIBIT A

United States of America

United States Patent and Trademark Office

Mike's Hot Honey

Reg. No. 4,182,843

Registered July 31, 2012

Int. Cl.: 30

TRADEMARK

PRINCIPAL REGISTER

MIKE'S HOT HONEY INC. (NEW YORK CORPORATION)
21-47 44TH DRIVE
LONG ISLAND CITY, NY 11101

FOR: CHILI SAUCE; CHILI SEASONING; CONDIMENT, NAMELY, PEPPER SAUCE.
COOKING SAUCES; HONEY, HONEY; HOT CHILI PEPPER SAUCE; HOT SAUCE; PEPPER;
READY-MADE SAUCES; SALAD SAUCES; SAUCE MIXES; SAUCES, IN CLASS 30 (U.S.
CL. 46).

FIRST USE 12-2-2010; IN COMMERCE 12-2-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HOT HONEY", APART FROM THE MARK AS SHOWN.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES MICHAEL KURTZ, WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SER. NO. 85-488,018, FILED 12-6-2011.

TRACY CROSS, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office



Reg. No. 4,183,400

Registered July 31, 2012

Int. Cl.: 30

TRADEMARK

PRINCIPAL REGISTER

MIKE'S HOT HONEY INC. (NEW YORK CORPORATION)
21-47 44TH DRIVE
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FOR: CHILI SAUCE; CHILI SEASONING; CONDIMENT, NAMELY, PEPPER SAUCE;
COOKING SAUCES; HONEY; HOT CHILI PEPPER SAUCE; HOT SAUCE; READY-MADE
SAUCES; SALAD SAUCES; SAUCE MIXES; SAUCES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 12-2-2010; IN COMMERCE 12-2-2010.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HOT HONEY", APART FROM
THE MARK AS SHOWN.

THE COLOR(S) RED, DARK RED, MAROON, BEIGE, PEACH AND PINK IS/ARE CLAIMED
AS A FEATURE OF THE MARK.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES
MICHAEL KURTZ, WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

THE MARK CONSISTS OF AN OPAQUE BEIGE RECTANGLE WITH ROUNDED CORNERS
CONTAINING THE LITERAL ELEMENTS OF THE MARK OVER A PLAID STYLE PATTERN
CONSISTING OF THE COLORS RED, DARK RED, MAROON, PINK, BEIGE AND PEACH.
THE DOTTED LINE IS INTENDED TO SHOW PLACEMENT OF THE RECTANGLE AND IS
NOT A FEATURE OF THE MARK.



SER. NO. 85-515,533, FILED 1-12-2012.

TRACY CROSS, EXAMINING ATTORNEY

David J. Kappas

Director of the United States Patent and Trademark Office

TRADEMARK
REEL: 006393 FRAME: 0481

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