

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM483723

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Metrodigi, Inc.		07/27/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Knowbly Learning Systems, Inc.		
<b>Street Address:</b>	4000 Civic Center Drive, Suite 380		
<b>City:</b>	San Rafael		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94903		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4474352	POWER TO THE PUBLISHER	
<b>Registration Number:</b>	4470971	EYEFAME	
<b>Registration Number:</b>	5413616	POWER TO THE LEARNER	
<b>Registration Number:</b>	4558680	BER	
<b>Registration Number:</b>	4339549	POE	
<b>Registration Number:</b>	4339548	CHAUCER	
<b>Serial Number:</b>	87257492	KNOWBLY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	tmiller@vestedlaw.com		
<b>Correspondent Name:</b>	Todd R. Miller		
<b>Address Line 1:</b>	221 E. Walnut Street, Suite 227		
<b>Address Line 4:</b>	Pasadena, CALIFORNIA 91101		
<b>NAME OF SUBMITTER:</b>	Todd R. Miller		
<b>SIGNATURE:</b>	/Todd R. Miller/		
<b>DATE SIGNED:</b>	07/27/2018		
<b>Total Attachments: 3</b>			

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## MASTER ASSIGNMENT

This assignment (“Assignment”) is made on the last date shown below by Metrodigi, Inc. (“Assignor”) to Knowbly Learning Systems, Inc. (“Assignee”), the latter of which has a place of business at 4000 Civic Center Drive, Suite 380, San Rafael, CA 94903.

### Patents

WHEREAS, Assignor is the owner of:

- United States Patent 9,411,790 entitled Systems, Methods, and Media for Generating Structured Documents; and
- United States Patent 8,719,169 entitled Digital Media Personalization; (collectively, “Patent Assets”), as recorded in the United States Patent and Trademark Office; and

WHEREAS, Assignee desires to acquire all rights in and to the Patent Assets and any patent(s) (and any reissues or extensions) that may be granted in the United States and throughout the world.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and conveys to Assignee, its successors and assigns, Assignor’s entire right, title, and interest in and to Patent Assets (as well as such rights in any divisionals, continuations in whole or part, provisionals, non-provisionals, substitutes, renewals, reissues, oppositions, continued examinations, reexaminations, or extensions thereof), including the exclusive right for the Assignee to (a) sue for any infringement that may have occurred before the date of this Assignment; (b) file for any provisional, non-provisional, divisional, continuations in whole or part, renewal, substitute, reissue, opposition, continued examination, reexamination, reissue, foreign, or other application based on the disclosure set forth in any Patent Assets directly in the name of Assignee; and (c) claim any priority rights to which such applications are entitled under international conventions, treaties, or otherwise. Regarding the latter, to the extent any such application or patent generates a “right of priority” and is within the “period of priority” at the date of this Assignment, the Assignor hereby sells, assigns, transfers, and conveys to Assignee such rights of priority. For this Assignment, the expressions “right of priority” and “period of priority” have the meanings given to them in the Paris Convention for the Protection of Industrial Property, as amended from time to time, and shall be understood as including any equivalent expressions in any national or supra-national legislation that gives effect to that Convention.

Assignor further agrees that, upon request and without further compensation, but at no expense to Assignor, Assignor's legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patent Assets in the United States and throughout the world, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to the Patent Assets in the United States and throughout the world.

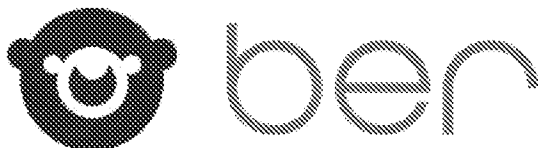
Assignor represents and warrants that Assignor has not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any patent granted for any application based on the disclosure set forth in any Patent Asset, or on any subsequently filed provisional, non-provisional, divisional, continuation in whole or in part, reissue, or other extension, to Assignee, its successors and assigns, as the assignee of Assignor's entire interests in the Patent Assets.

#### Trademarks

WHEREAS, Assignor is the owner of:

- United States Trademark Registration No. 5,413,616 for POWER TO THE LEARNER;
- United States Trademark Registration No. 4,558,680 for



- United States Trademark Registration No. 4,474,352 for POWER TO THE PUBLISHER;
  - United States Trademark Registration No. 4,470,971 for EYEFRAAME;
  - United States Trademark Registration No. 4,339,549 for POE;
  - United States Trademark Registration No. 4,339,548 for CHAUCER; and
  - United States Trademark Application No. 87/257,492 for KNOWBLY;
- (collectively, "Marks"), as recorded in the United States Patent and Trademark Office; and

WHEREAS, Assignee desires to acquire all rights in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and conveys to Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to the Marks, together with the goodwill associated therewith, the right to recover for damages and profits and other remedies for past infringements of the Marks, and the right to prosecute this and any other applications or registrations of the Marks.

Assignor further agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable to vest Assignee's right, title, and interest in and to the Marks, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

Assignor represents and warrants that Assignor has not granted and will not grant to others any rights inconsistent with the rights granted herein.

\* \* \*

Assignee hereby accepts this Assignment.

IN WITNESS WHEREOF, each party has caused this Assignment to be signed below individually, or if applicable, by a respective duly authorized officer.

ASSIGNOR

ASSIGNEE

By: /Kathryn Stewart/

By: /Kathryn Stewart/

Name: Kathryn Stewart

Name: Kathryn Stewart

Title: CEO

Title: CEO

Date: July 27, 2018

Date: July 27, 2018