

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM483735

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/23/2018

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Oliver Poppy, LLC		07/25/2018	Limited Liability Company: NEVADA

RECEIVING PARTY DATA

Name:	H & BIP, LLC
Street Address:	3864 S. Santa Fe Ave.
City:	Vernon
State/Country:	CALIFORNIA
Postal Code:	90058
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	5284974	MISE
Registration Number:	5275013	APRON SQUAD
Registration Number:	5199087	&
Registration Number:	4558890	HEDLEY & BENNETT
Serial Number:	87949250	HEDLEY & BENNETT
Serial Number:	87945956	SCHOOL OF HUSTLE
Serial Number:	87714276	&
Serial Number:	87928009	&
Serial Number:	87922352	

CORRESPONDENCE DATA

Fax Number: 4242383060

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4242392862

Email: doug@wg-llp.com

Correspondent Name: Doug Lipstone

Address Line 1: 10866 Wilshire Blvd., Suite 1650

Address Line 4: Los Angeles, CALIFORNIA 90024

OP \$240.00 5284974

NAME OF SUBMITTER:	Doug Lipstone
SIGNATURE:	/Doug Lipstone/
DATE SIGNED:	07/27/2018
Total Attachments: 2 source=Assignment - 2018-04-23 - Signed#page1.tif source=Assignment - 2018-04-23 - Signed#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Oliver Poppy, LLC (hereinafter, "Assignor"), is the owner of the pending trademark applications and current trademark registrations filed at the United States Patent and Trademark Office identified on Exhibit "A", which is attached hereto and incorporated herein by this reference (hereinafter, the "Marks", which term shall also include all common law rights therein);

WHEREAS, H & BIP, LLC, a California limited liability company, with its principal place of business at 3864 S. Santa Fe Avenue, Vernon, CA 90058 (hereinafter, "Assignee"), has acquired Assignor's business associated with the Marks, including all of Assignor's right, title and interest in the Marks, plus the goodwill of the business in connection with the Marks; and

WHEREAS, the parties wish to memorialize in writing such assignment.

NOW, THEREFORE, effective as of April 23, 2018, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as part of its assignment of its business assets to Assignee, assigns and transfers unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Marks together with the goodwill symbolized by the Marks, and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Marks prior to the date hereof.

Assignor:

Oliver Poppy, LLC

Date: 07/25/2018

By:



Its: Ellen Bennett, manager

Exhibit "A"

Trademarks

Registrations

Country	Mark	Reg. No.
USA	MISE	5284974
USA	APRON SQUAD	5275013
USA	&	5199087
USA	HEDLEY & BENNETT	4558890

Applications

Country	Mark	Serial No.
USA	HEDLEY & BENNETT	87949250
USA	SCHOOL OF HUSTLE	87945956
USA	&	87714276
USA	&	87928009
USA	Apron design	87922352