OP \$215.00 4168183

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM483959

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Street League, Inc.		06/22/2018	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	ETN Medica, Inc.	
Street Address:	19851 Nordhoff Place	
Internal Address: Suite 105		
City: Chatsworth		
State/Country:	CALIFORNIA	
Postal Code: 91311		
Entity Type:	Corporation: CALIFORNIA	

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	4168183	STREET LEAGUE
Registration Number:	4183536	STREET LEAGUE
Registration Number:	4286376	STREET LEAGUE
Registration Number:	4289310	SLS
Registration Number:	4295872	STREET LEAGUE
Registration Number:	4665130	STREET LEAGUE SKATEBOARDING
Registration Number:	4705652	STREET LEAGUE SKATEBOARDING
Registration Number:	4863629	SUPER CROWN

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 424-214-7042

Email: IP@sycr.com, tspeiss@sycr.com

Correspondent Name: Thomas J. Speiss, III
Address Line 1: 100 Wilshire Blvd.

Address Line 2: 4th Floor

Address Line 4: Santa Monica, CALIFORNIA 90401

NAME OF SUBMITTER: Thomas J. Speiss, III

REEL: 006396 FRAME: 0701

SIGNATURE:	/Thomas J. Speiss, III/				
DATE SIGNED:	07/30/2018				
Total Attachments: 4	Total Attachments: 4				
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source=Ex. 1 ETN - Trademark Assignment - SLS to ETN (2)#page2.tif					
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TRADEMARK REEL: 006396 FRAME: 0702

TRADEMARK ASSIGNMENT

This ASSIGNMENT (the "Assignment") is made effective as of the 22nd day of June 2018, by and between Street League, Inc., a California corporation having its principal office or place of business at 19851 Nordhoff Place, Suite 105, Chatsworth, California 91311 ("Assignor"), and ETN Media, Inc., a California corporation having its principal office or place of business at 19851 Nordhoff Place, Suite 105, Chatsworth, California 91311 ("Assignee").

WHEREAS, Assignor is the record owner in the U.S. Patent and Trademark Office of certain trademarks set forth on <u>Schedule A</u> attached hereto and made a part hereof, including all common law rights thereto (the "*Trademarks*"), and the goodwill of the business symbolized thereby (together with the Trademarks, the "*Assigned Property*").

WHEREAS, Assignor agrees to assign their entire right, title and interest in and to the Assigned Property to Assignee; and

WHEREAS, Assignee agrees to acquire Assignor's entire right, title and interest in and to the Assigned Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

- 1. Assignor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to the Assigned Property, free and clear of any liens, charges and encumbrances, including, without limitation, licenses and covenants by Assignors not to sue third persons, and Assignor hereby assigns to Assignee, its successors and assigns, their entire right, title and interest in and to the Trademarks, and all rights and privileges pertaining to said Trademarks in conformance with 15 U.S.C. §1060; 37 C.F.R. §3.16, together with the goodwill of the business symbolized by the Trademarks, including all income, royalties, damages, and payments now or hereafter due or receivable in respect of the Trademarks, and all causes of action (either in law or equity) and the right to sue, counterclaim, and recover for past, present, and future infringements, misappropriations, or dilutions of the rights assigned to Assignee hereunder, and all rights corresponding thereto throughout the world.
- 2. The Trademarks are subsisting and have not been adjudged invalid or unenforceable, in whole or in part.

3.	And for the above-named consideration, Assignor does hereby agree to, at the
request of the	Assignee, execute any and all papers and documents and do all other and further

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lawful acts that the Assignee may deem necessary or desirable to perfect and vest in the Assignee the entire right, title and interest in the intellectual property being assigned.

Executed this $\frac{2\cdot 2}{}$ day of	<u>) </u>	ر المراجعة ا
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ASSIGNOR:

ASSIGNEE:

By:

Street League, Inc.

Name: Adam Miner

Title: Vice President of Finance

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ETN Media, Inc.

Name: Adan Miner

Title: Vice President of Finance

SCHEDULE A – TRADEMARKS

NO.	REG. NO.	TRADEMARK	CLASS AND DESCRIPTION	REG. DATE
1.	4,168,183	STREET LEAGUE	IC 041: Entertainment services, namely, conducting contests in the field of skateboarding; arranging and conducting of skateboarding competitions; instituting, regulating and awarding skateboarding championships; television production.	July 3, 2012
2.	4,183,536	STREET LEAGUE	IC 025: Clothing for men, women, and children, namely, baseball caps, caps, shirts, sweaters, t-shirts.	July 31, 2012
3.	4,286,376	STREET LEAGUE	IC 016: Printed matter, namely, posters.	Feb. 5, 2013
4.	4,289,310	SLS	IC 035: Marketing services, namely, promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with street skateboarding events; dissemination of advertising for others via an on-line electronic communications network; direct mail advertising for others; association services, namely, promoting the interests of professional street skateboarding; promoting for others events for professional street skateboarding; promoting public interest in professional street skateboarding; providing a live forum for professional street skateboarders to showcase, display, demonstrate and promote ideas, products, and services in connection with street skateboarding; providing marketing and promotion of special sporting and cultural events. IC 038: Television broadcasting services; television transmission services; cable television broadcasting; radio broadcasting;	Feb. 12, 2013
			broadcasting programming on the Internet; information transmission via electronic communications networks; transmission of information through video communication systems; broadcasting services and provision of telecommunication access to video and audio content provided via a video on demand; streaming of audio material on the Internet; streaming of video material and podcasts on the Internet; electronic delivery of images and photos via a global computer network; providing multiple-user access to a global computer information network for the purpose of participating in interactive polling in the field of street skateboarding; wireless communications services, namely, transmission of text, graphics, data and entertainment information to mobile phones; mobile media and entertainment services in the nature of electronic transmission of entertainment media content.	
			IC 041: Education and entertainment services in the nature of organizing and conducting professional street skateboarding events and exhibitions; providing sports and entertainment information via a global computer network or a commercial on-line computer service, or by cable, satellite, television or radio; arranging and conducting athletic competitions, namely, professional street skateboarding events and exhibitions; street skateboarding fan club services; distribution of television programming to cable and satellite television systems and through the internet.	

NO.	REG. NO.	TRADEMARK	CLASS AND DESCRIPTION	REG. DATE
5.	4,295,872	STREET LEAGUE	IC 009: Audio and video recordings featuring skateboards and	Feb. 26, 2013
			skateboarding; downloadable digital media files featuring internet	
			web links relating to skateboards and skateboarding; sunglasses.	
6.	4,665,130	STREET LEAGUE	IC 035: Marketing services, namely, promoting the goods and services	Jan. 6, 2015
		SKATEBOARDING	of others by arranging for sponsors to affiliate their goods and services with live street skateboarding events and competitions; dissemination	
			of advertising for others via an on-line electronic communications	
			network; direct mail advertising for others; association services,	
			namely, promoting the interests of professionals in the field of street	
			skateboarding; promoting public awareness of professional street	
			skateboarding; providing a live advertising and marketing forum for	
			professional street skateboarders to showcase, display, demonstrate	
			and promote products and services and advertising ideas therefor, all	
			in connection with street skateboarding; promotion of special sporting	
			and cultural activities.	
			IC 041: Education and entertainment services in the nature of	
			organizing and conducting professional street skateboarding events	
			and exhibitions; providing sports and entertainment information via a	
			global computer network, via a commercial on-line computer service,	
			and via cable, satellite, television and radio; arranging and conducting	
			athletic competitions, namely, professional street skateboarding	
			events and exhibitions; street skateboarding fan club services;	
			entertainment services, namely, live musical and dance performances	
			provided during intervals at street skateboarding events; educational	
			services, namely, conducting physical education programs; production	
			of radio and television programs; presentation of live shows featuring street skateboarding exhibitions, competitions, and entertainment	
			performances; organization of sporting and cultural activities namely,	
			professional street skateboarding exhibitions, competitions, and	
			entertainment performances; publication of educational books;	
			entertainment services, namely, an on-going series featuring street	
			skateboarding provided through internet, cable television, satellite	
			television, and television and radio broadcasts; fan clubs.	
7.	4,705,652	STREET LEAGUE	IC 038: Television broadcasting services; television transmission	Mar. 24,
		SKATEBOARDING	services; distribution of television programming to cable and satellite	2015
			television systems and internet broadcasters; cable television	
			broadcasting; radio broadcasting; broadcasting programming on the	
			Internet; information transmission via electronic communications	
			networks; transmission of information through video communication	
			systems; broadcasting services and provision of telecommunication	
			access to video and audio content provided via a video on demand	
			service; streaming of audio material on the Internet; streaming of video material and podcasts on the Internet; electronic delivery of	
			images and photos via a global computer network; providing multiple-	
			user access to a global computer information network for the purpose	
			of participating in interactive polling in the field of street	
			skateboarding; wireless communications services, namely,	
			transmission of text, graphics, data and entertainment information to	
			mobile phones; mobile media and entertainment services in the	
			nature of electronic transmission of entertainment media content.	
8.	4,863,629	SUPER CROWN	IC 041: Entertainment services, namely, organizing, conducting,	Dec. 1, 2015
	-		producing and exhibiting a championship street skateboarding event	
L			live and through the media of television and the Internet.	

RECORDED: 07/30/2018