

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482927

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FullBeauty Brands, L.P.		12/19/2017	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	FullBeauty Brands Operations, LLC		
Street Address:	2300 Southeastern Avenue		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46201		
Entity Type:	Limited Liability Company: INDIANA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5454073	ACTIVE FOR ALL	
Serial Number:	86618511	EVERY BODY IS BEAUTIFUL	
Serial Number:	87117881	FBBOUTLET	
Serial Number:	87117862	FULLBEAUTY OUTLET	
Serial Number:	86893163	#BEPOWERFULL	
CORRESPONDENCE DATA			
Fax Number:	3175363031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3172663760		
Email:	jmcfarland@fbbrands.com		
Correspondent Name:	Joshua A. McFarland		
Address Line 1:	2300 Southeastern Avenue		
Address Line 4:	Indianapolis, INDIANA 46201		
NAME OF SUBMITTER:	Joshua A. McFarland		
SIGNATURE:	/Joshua A. McFarland/		
DATE SIGNED:	07/23/2018		
Total Attachments: 3			
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OP \$140.00 5454073

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source=2017.12.19 OPERATIONS LLC - IN Cert (Conversion - effective 12.29.17)#page1.tif

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF "FULLBEAUTY BRANDS, L.P.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF DECEMBER, A.D. 2017, AT 5:26 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE LIMITED PARTNERSHIP HAS FILED ALL DOCUMENTS AND PAID ALL FEES REQUIRED, AND THEREUPON THE LIMITED PARTNERSHIP SHALL CEASE TO EXIST AS A LIMITED PARTNERSHIP OF THE STATE OF DELAWARE.




Jeffrey W. Bullock, Secretary of State

2349027 0265C
SR# 20177609880

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203789030
Date: 12-19-17

TRADEMARK
REEL: 006397 FRAME: 0252

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A DELAWARE LIMITED PARTNERSHIP
TO A NON-DELAWARE ENTITY
PURSUANT TO SECTION 17-219 OF
THE LIMITED PARTNERSHIP ACT

1.) The name of the Limited Partnership is Fullbeauty Brands, L.P.

(If changed, the name under which it's certificate of limited partnership was originally filed: Brylane, L.P.)

2.) The date of filing of its original certificate of limited partnership with the Secretary of State is 08/27/1993

3.) The jurisdiction in which the business form, to which the limited partnership shall be converted, is organized, formed or created is Indiana

4.) The conversion has been approved in accordance with this section;

5.) The limited partnership may be served with process in the State of Delaware in any action, suit or proceeding for enforcement of any obligation of the limited partnership arising while it was a limited partnership of the State of Delaware, and that it irrevocably appoints the Secretary of State as its agent to accept service of process in any such action, suit or proceeding.

6.) The address to which a copy of the process shall be mailed to by the Secretary of State is 2300 Southeastern Ave
Indianapolis, IN 46201

In Witness Whereof, the undersigned have executed this Certificate of Conversion on this 12th day of December, A.D. 2017

By: 

General Partner(s)

Name: Marc S. Goldfarb, Secretary, on

Print or Type
on behalf of Jessica London,
Inc., its General Partner

State of Indiana
Office of the Secretary of State

Certificate of Conversion
of
FULLBEAUTY BRANDS, L.P.

I, CONNIE LAWSON, Secretary of State, hereby certify that Articles of Conversion of the above Foreign Limited Partnership have been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Revised Uniform Limited Partnership Act.

The name following said transaction will be:

FULLBEAUTY BRANDS OPERATIONS, LLC

NOW, THEREFORE, with this document I certify that said transaction will become effective Friday, December 29, 2017.



In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, December 19, 2017

Connie Lawson

CONNIE LAWSON
SECRETARY OF STATE

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To ensure the certificate's validity, go to <https://bsd.sos.in.gov/PublicBusinessSearch>