

## TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM484239

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	07/01/2018		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sawhorse Media LLC		07/26/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Shorty Awards LLC		
<b>Street Address:</b>	588 Broadway		
<b>Internal Address:</b>	Suite 503		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4121536	SHORTY AWARDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8887061173		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8888605678		
<b>Email:</b>	rkimmer@meimark.com		
<b>Correspondent Name:</b>	Robert Kimmer		
<b>Address Line 1:</b>	P.O. Box 65981		
<b>Address Line 4:</b>	Washington, D.C. 20035-5981		
<b>NAME OF SUBMITTER:</b>	Robert Kimmer		
<b>SIGNATURE:</b>	/Robert Kimmer/		
<b>DATE SIGNED:</b>	08/01/2018		
<b>Total Attachments: 1</b>			
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OP \$40.00 4121536

**NUNC PRO TUNC TRADEMARK ASSIGNMENT**

This Nunc Pro Tunc Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 1<sup>st</sup> day of July, 2018, by and between **Sawhorse Media LLC** a Delaware Limited Liability Corporation having business address of 588 Broadway, Suite 503, New York, NY 10012, United States (hereinafter referred to as "Assignor"); and **Shorty Awards LLC** a wholly-owned subsidiary of Sawhorse Media LLC, and also a Delaware Limited Liability Company also having business address of 588 Broadway, Suite 503, New York, NY 10012 (hereinafter referred to as "Assignee").

WHEREAS, Assignor, as of the effective date of this Assignment, was the owner of the trademark **SHORTY AWARDS** (U.S. Registration No. 4,121,536) for "Providing recognition and incentives by the way of awards to demonstrate excellence in the field of creating content for social media." and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights and the right to recover for past infringement (hereinafter referred to as the "Trademark");

WHEREAS, Assignor, as of the effective date of this Assignment, possessed goodwill associated with and symbolized by said Trademarks and had not abandoned any of the same;

WHEREAS, Assignee has been created as a wholly-owned subsidiary of Assignor for the purposes of business organization and Assignee is desirous of acquiring all rights, title and interest in and to the Trademark; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged and intending to be legally bound hereby, Assignor hereby assigns, transfers and conveys nunc pro tunc to Assignee all rights, title and interest as Assignor may possess in and to the Trademark, together with the goodwill symbolized by said Trademarks.

Assignor agrees to undertake any such other acts, and shall execute, acknowledge and/or deliver any such other instruments, documents and other materials at Assignee's expense, as may be reasonably required in order to consummate the transaction and perfect, protect and enforce the rights assigned to the Assignee described in this Assignment.

IN WITNESS WHEREOF, the Assignor, intending to be bound, has executed this Assignment by an authorized representative as indicated below.

Executed this 26th day of July 2018, to be effective as of the 1<sup>st</sup> day of July, 2018.

**Sawhorse Media LLC**



Signature

**Gregory Galant**  
CEO and Founder

Date: 7/26/18