

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM484418

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shir Yehishalom		08/01/2018	INDIVIDUAL:
Alex Furman		08/01/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Abraham Internet Selling Inc		
Street Address:	1625N Commerce PKWY		
Internal Address:	Suite 315		
City:	Weaton		
State/Country:	FLORIDA		
Postal Code:	33326		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5452074	NOA STORE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	yael@e-cabilly.com		
Correspondent Name:	Yael Rouach Cabilly		
Address Line 1:	89 Medinat Hayehudim Street		
Address Line 4:	Herzlia, ISRAEL 4676672		
NAME OF SUBMITTER:	Yael Rouach Cabilly		
SIGNATURE:	/YRC/		
DATE SIGNED:	08/02/2018		
Total Attachments: 1			
source=SIGNED DEED OF ASSIGNMENT NOA STORE#page1.tif			

OP \$40.00 5452074

DEED OF ASSIGNMENT

Made and entered into this 1 day of August 2018

By and Between:

Yehishalom, Shir
P.O. Box 945 Bat Hefer ISRAEL 4284200
and
Furman, Alex
5 Yael Rom Street Petach Tikva ISRAEL 4906215
(hereinafter, together called "the Assignor")

of the one part;

and

Abraham Internet Selling Inc
1625N Commerce PKWY, Suite 315, Weaton, FL
(hereinafter called "the Assignee")

of the other part;

WHEREAS: the Assignor is the owner of US Trade Mark registration No. 5452074 for the mark "NOA STORE" (hereinafter "the Trade Mark"); and

WHEREAS: the Assignee is desirous of acquiring the entire right, title and interest in and to the Trade Mark

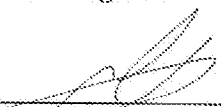
NOW, THEREFORE, THIS DEED WITNESSETH that, the Assignor irrevocably hereby assigns and transfers unto the Assignee all the property, right, title and interest in and to the Trade Mark together with the goodwill attached associated therewith, to hold exclusively unto the Assignee.

IN FURTHERANCE of the Assignment the Assignor will at the request and the cost of the Assignee render all reasonable assistance to the Assignee and will execute all such further documents or forms as may be necessary or required for securing and completing full right and title of the Trade Mark in favor of the Assignee.


SIGNED:

the Assignor:

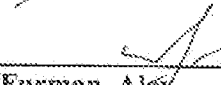
the Assignee:



Yehishalom, Shir

name: Shir Yehishalom


Abraham Internet Selling Inc



Furman, Alex

Date: 8/1/2018

Date: 8/1/2018

TRADEMARK