

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM485249

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
E. & J. Gallo Winery		04/20/2018	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gallo Vineyards, Inc.		
<b>Street Address:</b>	600 Yosemite Blvd.		
<b>City:</b>	Modesto		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95354		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2608639	STAGECOACH VINEYARDS	
<b>Registration Number:</b>	2537958	STAGECOACH SPOKE	
<b>Registration Number:</b>	2646769	STAGECOACH HEIGHTS	
<b>Registration Number:</b>	2552166	STAGECOACH TRAIL	
<b>Serial Number:</b>	87516979	STAGECOACH	
<b>Registration Number:</b>	2555362	CENTRAL PARK	
<b>Registration Number:</b>	2691465	GRANITE MEADOW	
<b>Registration Number:</b>	2689843	NORTHERN EXPOSURE	
<b>Registration Number:</b>	2217901	STAGECOACH VINEYARD	
<b>Registration Number:</b>	5490001		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	tm.group@ejgallo.com		
<b>Correspondent Name:</b>	Kristi W. Whalen		
<b>Address Line 1:</b>	600 Yosemite Blvd.		
<b>Address Line 4:</b>	Modesto, CALIFORNIA 95354		
<b>NAME OF SUBMITTER:</b>	Kristi W. Whalen		

OP \$265.00 2608639

<b>SIGNATURE:</b>	/KWW/
<b>DATE SIGNED:</b>	08/08/2018
<b>Total Attachments: 3</b> source=STAGECOACH 1#page1.tif source=STAGECOACH 1#page2.tif source=STAGECOACH 1#page3.tif	

## **TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT is made and entered into as of April 20, 2018, by and between **E. & J. GALLO WINERY**, a California corporation ("**Assignor**"), and **GALLO VINEYARDS, INC.**, a California corporation ("**Assignee**").

**WHEREAS**, Assignor is the current owner of all right, title, and interest in and to the trademarks listed in Schedule A attached hereto, including, without limitation, all common law rights thereto and all registrations thereof, and other rights and goodwill associated therewith (hereinafter collectively called the "Trademarks"); and

**WHEREAS**, Assignee desires to acquire all right, title and interest in and to the Trademarks, and the goodwill associated therewith, and Assignor desires to assign all right, title and interest in and to each of its respective Trademarks, and the goodwill associated therewith, to Assignee.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors hereby agree as follows:

Assignors hereby irrevocably assign and transfer all rights, title, and interests in and to the Trademarks, together with all goodwill associated therewith, and with all claims arising out of or relating to the use or ownership of the Trademarks, to Assignee, and

Assignors agree to perform any further acts and to execute and provide to Assignee all other documents that may be reasonably necessary to effect the assignment of the Trademarks to Assignee as promptly as practicable after Assignee's request therefor.

This Assignment is governed by and construed under the laws of the State of California.

This Assignment may be executed in any number of counterparts and each counterpart will be deemed to be an original document. Delivery of the executed Assignment may be accomplished by facsimile or portable document format (pdf) transmission and, if so delivered, the facsimile or pdf copy will be deemed an executed original counterpart of this Assignment. All executed counterparts together will constitute one and the same document, and any signature pages, including facsimile and pdf copies thereof, may be assembled to form a single original document.

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date first written above.

**ASSIGNOR:**

E. & J. GALLO WINERY

By:  \_\_\_\_\_

Name: Richard Kranzmann

Title: Vice President & General Manager

**ASSIGNEE:**

GALLO VINEYARDS, INC.




By:  \_\_\_\_\_

Name: Thomas Smith

Title: Vice President

**Schedule A**

**TRADEMARKS**

<b>Trademark</b>	<b>U.S. Reg/App No.</b>	<b>Goods</b>
STAGECOACH VINEYARDS	2608639	Cl. 33 Wine
STAGECOACH SPOKE	2537958	Cl. 31: Fresh wine grapes
STAGECOACH HEIGHTS	2646769	Cl. 31: Fresh wine grapes
STAGECOACH TRAIL	2552166	Cl. 31: Fresh wine grapes
STAGECOACH	87516979	Cl. 33: Alcoholic beverages except beers
CENTRAL PARK	2555362	Cl. 31: Fresh wine grapes
GRANITE MEADOW	2691465	Cl. 31: Fresh wine grapes
NORTHERN EXPOSURE	2689843	Cl. 31: Fresh wine grapes
STAGECOACH VINEYARD	2217901	Cl. 42 Vineyard services, namely, cultivation of grapes to the order and specification of others
	5490001	Cl. 33 Alcoholic beverages except beers
STAGECOACH	Common Law	Wines and Grapes
	Common Law	Wines and grapes
	Common Law	Wines and grape