

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM485492

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Velostrata Ltd		08/09/2018	Private Limited Company: ISRAEL
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Google LLC		
<b>Street Address:</b>	1600 Amphitheatre Parkway		
<b>City:</b>	Mountain View		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94043		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4915315	VELOSTRATA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	ritasha@google.com		
<b>Correspondent Name:</b>	Andrew Abrams		
<b>Address Line 1:</b>	1600 Amphitheatre Parkway		
<b>Address Line 4:</b>	Mountain View, CALIFORNIA 94043		
<b>NAME OF SUBMITTER:</b>	Andrew Abrams		
<b>SIGNATURE:</b>	/Andrew Abrams/		
<b>DATE SIGNED:</b>	08/09/2018		
<b>Total Attachments: 3</b>			
source=Velostrata Ltd to Google LLC - Trademark Assignment - June 11, 2018#page1.tif			
source=Velostrata Ltd to Google LLC - Trademark Assignment - June 11, 2018#page2.tif			
source=Velostrata Ltd to Google LLC - Trademark Assignment - June 11, 2018#page3.tif			

CH \$40.00 4915315

## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of June 11, 2018 by and between Velostrata Ltd., a private company organized under the laws of the State of Israel (hereinafter "Assignor"), and Google LLC, a Delaware limited liability company ("Assignee"), having its place of business at 1600 Amphitheatre Parkway, Mountain View, California, 94043 USA.

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademarks and any applications and registrations thereof, including any intent-to-use applications (hereinafter collectively referred to as the "Trademarks");

WHEREAS, for the Trademarks in use, Assignor has adopted, used, is using and has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, for the Trademarks not in use, Assignor has intent to use the Trademarks in connection with Assignor's existing and ongoing business, or portion thereof to which the Trademarks pertain, and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

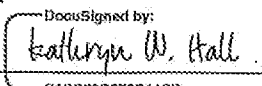
WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with (i) the goodwill symbolized by said Trademarks, (ii) the business or portion of the business to which the Trademarks pertain, (iii) all registrations and applications (including intent-to-use applications) for the Trademarks, (iv) all income, royalties, damages and payments in respect of the Trademarks, and (v) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. Assignor hereby appoints Assignee's in-house trademark counsel as Assignor's attorney-in-fact to execute all documents on behalf of Assignor and its employees for this limited purpose.

Executed at Mountain View, CA this 9<sup>th</sup> day of August, 2018.

[ASSIGNOR]

By:   
DocuSigned by:  
C10C89D370C1408...

Kathryn W. Hall  
Printed Name

Director  
Title

[ASSIGNEE]

By: 

Andrew Abrams  
Printed Name

Senior Trademark Counsel  
Title

**SCHEDULE A**

Trademark Registration:

VELOSTRATA  
VELOSTRATA

U.S. Registration No. 4915315  
EUTM Registration No. 14105241

Common Law:

VELOSTRATA

