

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM481836

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JKXW, LLC		07/12/2018	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Amicus Cellars II, LLC		
Doing Business As:	X Winery		
Street Address:	576 Gateway Drive		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94558		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5055343	SUCKER PUNCH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4152261400		
Email:	barry@strikeandtechel.com		
Correspondent Name:	Barry Strike		
Address Line 1:	556 Commercial Street		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Barry Strike		
SIGNATURE:	/bstrike/		
DATE SIGNED:	07/13/2018		
Total Attachments: 1			
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ASSIGNMENT OF U.S. TRADEMARK,
U.S. TRADEMARK REGISTRATION, AND
THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, JKXW, LLC, a California limited liability company having an address of 122 Camino Oruga, Napa, California 94558 (“Assignor”), has adopted, used and is using the following trademark which is registered in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
SUCKER PUNCH	5,055,343	October 4, 2016

WHEREAS, Amicus Cellars II, LLC, a Delaware limited liability company doing business as X Winery, having an address of 576 Gateway Drive, Napa, California 94558 (“Assignee”), is desirous of acquiring said trademark, the registration therefor, and the goodwill associated therewith;

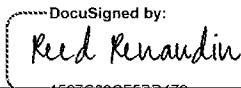
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, transfer, assign, deliver, and contribute unto Assignee all of Assignor’s right, title, and interest of whatever kind in and to the SUCKER PUNCH trademark (“Mark”), together with: (1) the goodwill of the business relating to the products upon which the Mark is used and for which it is registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

Assignor further covenants that he will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark, registration therefor, and the goodwill associated therewith.

ASSIGNOR:

JKXW, LLC

July ¹² _____, 2018

By: 
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Name: Reed Renaudin

Title: Manager