

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM481931

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Deadwood Tobacco Company		04/01/2018	Corporation: SOUTH DAKOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vaughn Boyd		
<b>Street Address:</b>	11946 Oak Drive		
<b>City:</b>	Whitewood		
<b>State/Country:</b>	SOUTH DAKOTA		
<b>Postal Code:</b>	57793		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4617294	DEADWOOD TOBACCO CO. SWEET JANE	
<b>Registration Number:</b>	4648322	DEADWOOD TOBACCO CO. FAT BOTTOM BETTY	
<b>Registration Number:</b>	4617607	DEADWOOD TOBACCO CO. CRAZY ALICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6196967124		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6196966700		
<b>Email:</b>	ipdocket@grsm.com		
<b>Correspondent Name:</b>	Susan B. Meyer		
<b>Address Line 1:</b>	101 West Broadway, Suite 2000		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92101		
<b>NAME OF SUBMITTER:</b>	Susan B. Meyer		
<b>SIGNATURE:</b>	/Susan B. Meyer/		
<b>DATE SIGNED:</b>	07/16/2018		
<b>Total Attachments: 3</b>			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of April 1, 2018 ("Effective Date") by and between Deadwood Tobacco Company, a South Dakota corporation having a principle address of 628 Main Street, Deadwood, SD 57732 ("Assignor"), and Vaughn Boyd, an individual having an address of 11946 Oak Drive, Whitewood, SD 57793 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the United States Trademark Registration set forth on Schedule A attached hereto, together with all goodwill associated with any of the foregoing (collectively, the "Marks");

WHEREAS, Assignee is the successor to the part of the business of the Assignor to which the Marks pertain pursuant to the Stock Purchase Agreement between Assignee and Eric Fuehrer, Melinda Fuehrer, William Rectenwald, and Jodene Rectenwald, having an effective date of April 1, 2018;

WHEREAS, Assignee wishes to own all right, title and interest in the Marks and resulting registrations; and

WHEREAS, Assignee wishes to acquire from Assignor, and Assignor wishes to assign to Assignee, the entire right, title and interest in and to the Marks.

NOW, THEREFORE, in consideration of the sum of One (1) Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country (statutory, common law or otherwise), now or hereafter in effect, together with all goodwill associated with any of the foregoing, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment had not been made.

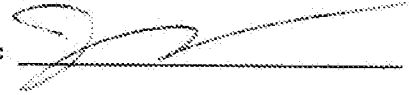
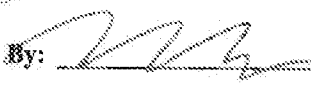
Assignor hereby consents to Assignee's use and any of Assignee's licensees' use of the phrase "Deadwood Tobacco" in association with the Marks.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

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IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Deadwood Tobacco Company                      Vaughn Boyd

By:  By:  **TRADEMARK**  
REEL: 006414 FRAME: 0467

Print:  
Title:

Jodene Reichenwald  
CEO

**SCHEDULE A**

Mark	Registration No.	Registration Date
DEADWOOD TOBACCO CO. SWEET JANE	4617294	October 7, 2014
DEADWOOD TOBACCO CO. FAT BOTTOM BETTY	4648322	December 2, 2014
DEADWOOD TOBACCO CO. CRAZY ALICE	4617607	October 7, 2014