

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM484240

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/01/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sawhorse Media LLC		07/26/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Muck Rack LLC		
Street Address:	588 Broadway		
Internal Address:	Suite 503		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4346364	MUCK RACK	
CORRESPONDENCE DATA			
Fax Number:	8887061173		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8888605678		
Email:	rkimmer@meimark.com		
Correspondent Name:	Robert Kimmer		
Address Line 1:	P.O. Box 65981		
Address Line 4:	Washington, D.C. 20035-5981		
NAME OF SUBMITTER:	Robert Kimmer		
SIGNATURE:	/Robert Kimmer/		
DATE SIGNED:	08/01/2018		
Total Attachments: 2			
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source=Trademark Assignment - Sawhorse Media LLC to Muck Rack LLC#page2.tif			

OP \$40.00 4346364

NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Nunc Pro Tunc Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 1st day of July, 2018, by and between **Sawhorse Media LLC** a Delaware Limited Liability Corporation having business address of 588 Broadway, Suite 503, New York, NY 10012, United States (hereinafter referred to as "Assignor"); and **Muck Rack LLC** a wholly-owned subsidiary of Sawhorse Media LLC, and also a Delaware Limited Liability Company also having business address of 588 Broadway, Suite 503, New York, NY 10012 (hereinafter referred to as "Assignee").

WHEREAS, Assignor, as of the effective date of this Assignment, was the owner of the trademark MUCK RACK (U.S. Registration No. 4,346,364) for "Providing an interactive website on the internet for use in the field of communications that allows the user to search for articles and postings by journalists, to receive electronic messages when postings are made by a selected journalist, and to receive electronic messages when postings are made that feature a selected search term; Providing an interactive website on the internet for use by journalists to create an online portfolio of their work, to be listed in an online directory of journalists, and to receive electronic alerts of other postings by journalists; Providing a website on the Internet for the purpose of reporting on the real-time postings of journalists on social media sites; Providing a website featuring a media aggregator and search engine for internet content; Providing website featuring a search engine for the purpose of searching for postings and articles by individual journalist name or topic.

" and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights and the right to recover for past infringement (hereinafter referred to as the "Trademark");

WHEREAS, Assignor, as of the effective date of this Assignment, possessed goodwill associated with and symbolized by said Trademarks and had not abandoned any of the same;

WHEREAS, Assignee has been created as a wholly-owned subsidiary of Assignor for the purposes of business organization and Assignee is desirous of acquiring all rights, title and interest in and to the Trademark; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademark;

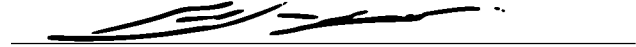
NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged and intending to be legally bound hereby, Assignor hereby assigns, transfers and conveys nunc pro tunc to Assignee all rights, title and interest as Assignor may possess in and to the Trademark, together with the goodwill symbolized by said Trademarks.

Assignor agrees to undertake any such other acts, and shall execute, acknowledge and/or deliver any such other instruments, documents and other materials at Assignee's expense, as may be reasonably required in order to consummate the transaction and perfect, protect and enforce the rights assigned to the Assignee described in this Assignment.

IN WITNESS WHEREOF, the Assignor, intending to be bound, has executed this Assignment by an authorized representative as indicated below.

Executed this 26th day of July 2018, to be effective as of the 1st day of July, 2018.

Sawhorse Media LLC

A handwritten signature in black ink, appearing to read 'Gregory Galant', is written over a horizontal line.

Signature

Gregory Galant
CEO and Founder

Date: 7/26/18