OP \$40.00 5177195

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM488386

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/05/2017

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gold Medal International, Inc.		06/04/2018	Corporation: NEW JERSEY

RECEIVING PARTY DATA

Name:	CEO Warrior LLC	
Street Address:	154 Tices Ln	
City:	East Brunswick	
State/Country:	NEW JERSEY	
Postal Code:	08816	
Entity Type:	Limited Liability Company: NEW JERSEY	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5177195	CEO WARRIOR

CORRESPONDENCE DATA

Fax Number: 3175799900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 317-579-9900

Email: denise@gosnellassoc.com

Correspondent Name: Denise M. Gosnell

Address Line 1: 410 Breakwater Drive, Suite B

Address Line 4: Fishers, INDIANA 46037

NAME OF SUBMITTER:	Denise M. Gosnell
SIGNATURE:	/Denise M. Gosnell/
DATE SIGNED:	09/02/2018

Total Attachments: 1

source=CEO Warrior Executed Assignment of Mark from GMI to CEOW#page1.tif

TRADEMARK REEL: 006428 FRAME: 0409

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE TRADEMARK ASSIGNMENT (NUNC PRO TUNC)

WHEREAS, Gold Medal International, Inc., a corporation of the State of New Jersey, having an address of 154 Tices Ln, East Brunswick, New Jersey 08816 ("Assignor") is the owner of U.S. Registration No. 5177195 on the United States Patent and Trademark Office's (USPTO) Principal Register, registered on April 4, 2017, for the mark "CEO Warrior" ("the Mark"); and

WHEREAS, CEO Warrior LLC, a limited liability company of the State of New Jersey, having an address of 154 Tices Ln, East Brunswick, New Jersey 08816 ("Assignee"), desires to acquire all of the right, title and interest of Assignor in, to and under the Mark, together with the goodwill of the business symbolized by the Mark;

WHEREAS, Assignor and Assignee previously agreed on or about April 5, 2017 (the "Effective Date") in an agreement between the parties that Assignor shall assign and did in fact assign, among other things, all right, title and interest in and to the Mark and in and to the registrations and/or applications for same from Assignor to Assignee as of the Effective Date, and this assignment shall serve as further evidence to record what was previously agreed;

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged that Assignor hereby sells, transfers, conveys, assigns and delivers to Assignee its entire right, title and interest in, to and under the Mark, and to any and all applications and/or registrations for the Mark (and the right to apply for the foregoing), together with the goodwill of the business symbolized by the Mark and the portion of the business of the Assignor to which the Mark pertains, including the right to sue and recover for any past infringement thereof, *nunc pro tunc*, effective as of the Effective Date.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed on this 4 day of June 2018.

By:

Gold Medal International, Inc.

Title: Parsident

Name: 2062/+ 2 A dold.

STATE OF New Jersey

COUNTY OF Mildissy

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On Juric 9, 2018, before me, the undersigned notary public in and for said county and state, personally appeared <u>Paber 2 to deritary</u>, who subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity and that, by his/her signature(s) on the instrument, the person(s) or the entity(ies) upon behalf of which the person(s) acted executed the instrument.

WITNESS my hand and official seal.

My commission expires on N/A

JAMES J. TARN of the State of New JEASEY
An Attorny of the State of New JEASEY

TRADEMARK
REEL: 006428 FRAME: 0410

RECORDED: 09/02/2018