

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM489334

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the entity of the Assignor previously recorded on Reel 006418 Frame 0093. Assignor(s) hereby confirms the Assignor's entity should be corrected from corporation to limited liability company.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOCIALMENTUM, LLC		07/24/2018	Limited Liability Company: NEBRASKA
RECEIVING PARTY DATA			
Name:	MYSIDEWALK, INC.		
Street Address:	304 West 8th Street		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64105		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4317733	MINDMIXER	
CORRESPONDENCE DATA			
Fax Number:	4024960333		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	402 496-0300		
Email:	file@suiiter.com		
Correspondent Name:	Chad W. Swantz		
Address Line 1:	14301 FNB Parkway		
Address Line 2:	Suite 220		
Address Line 4:	Omaha, NEBRASKA 68154		
NAME OF SUBMITTER:	Chad W. Swantz		
SIGNATURE:	/chad w swantz/		
DATE SIGNED:	09/10/2018		
Total Attachments: 10			
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UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

AUGUST 21, 2018

PTAS

CHAD W. SWANTZ
14301 FNE PARKWAY
OMAHA, NE 68154

900462241

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT RECORDATION BRANCH OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE ASSIGNMENT RECORDATION BRANCH AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT RECORDATION BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 08/14/2018

REEL/FRAME: 6418/0093
NUMBER OF PAGES: 3

BRIEF: ENTITY CONVERSION

ASSIGNOR:

SOCIALMENTUM, LLC

DOC DATE: 07/24/2018
CITIZENSHIP: NEBRASKA
ENTITY: CORPORATION

ASSIGNEE:

MYSIDEWALK, INC.

CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

304 WEST 8TH ST.

KANSAS CITY, MISSOURI 64105

SERIAL NUMBER: 85345638

REGISTRATION NUMBER: 4317733

MARK: MINDMIXER

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 06/14/2011

REGISTRATION DATE: 04/09/2013

ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM485968

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOCIALMENTUM, LLC		07/24/2018	Corporation: NEBRASKA
RECEIVING PARTY DATA			
Name:	MYSIDEWALK, INC.		
Street Address:	304 West 8th St.		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64105		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4317733	MINDMIXER	
CORRESPONDENCE DATA			
Fax Number:	4024960333		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4024960300		
Email:	file@suiter.com		
Correspondent Name:	Chad W. Swantz		
Address Line 1:	14301 FNB Parkway		
Address Line 4:	Omaha, NEBRASKA 68154		
NAME OF SUBMITTER:	Chad W. Swantz		
SIGNATURE:	/chad w swantz/		
DATE SIGNED:	08/14/2018		
Total Attachments: 2			
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TO: CHAD W. SWANTZ COMPANY: 14301 FNB PARKWAY



UNITED STATES PATENT AND TRADEMARK OFFICE

Facsimile Transmission

To: Name: CHAD W. SWANTZ
 Company: 14301 FNB PARKWAY
 Fax Number: 14024960333
 Voice Phone:

From: Name: ASSIGNMENT RECORDATION BRANCH
 Voice Phone: 571-272-3350

37 C.F.R. 1.6 sets forth the types of correspondence that can be communicated to the Patent and Trademark Office via facsimile transmissions. Applicants are advised to use the certificate of facsimile transmission procedures when submitting a reply to a non-final or final Office action by facsimile (37 CFR 1.8(a)).

Fax Notes:

Pg#	Description
1	Cover Page
2	Batch 6364605 Document 1

Date and time of transmission: Thursday, August 23, 2018 7:29:32 PM

Number of pages including this cover sheet: 02

TRADEMARK
REEL: 006434 FRAME: 0005

D:\CHAD W. SWANTZ COMPANY\14301 FNB PARKWAY

900462241 08/14/2018

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.208/14/2018
900462241

ETAS ID: TM485968

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ENTITY CONVERSION	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOCIALMENTUM, LLC		07/24/2018	Corporation: NEBRASKA
RECEIVING PARTY DATA			
Name:	MYSIDEWALK, INC.		
Street Address:	304 West 8th St.		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64105		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4317733	MINDMIXER	
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Phone:	4024960300		
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Correspondent Name:	Chad W. Swantz		
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Address Line 4:	Omaha, NEBRASKA 68154		
NAME OF SUBMITTER:	Chad W. Swantz		
SIGNATURE:	/chad w swantz/		
DATE SIGNED:	08/14/2018		
Total Attachments: 2			
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Linda D. Dammann

From: Stephanie R. Swanson
Sent: Tuesday, August 14, 2018 12:48 PM
To: Linda D. Dammann
Subject: FW: Assignment confirmation receipt ID:TM485968
Attachments: EASTM485968.html

If you have any questions, please do not hesitate to contact us. Thank you.

Stephanie R. Swanson
Paralegal
14301 FNB Parkway, Suite 220 | Omaha, NE 68154 p. 402.496.0300 | f. 402.496.0333 ers@suiter.com | www.suiter.com

-----Original Message-----

From: etas-server@uspto.gov <etas-server@uspto.gov>
Sent: Tuesday, August 14, 2018 12:48 PM
To: File <files@suiter.com>
Subject: Assignment confirmation receipt ID:TM485968

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If a communication from the Assignment Services Division has not been received within 60 days of your confirmation receipt contact the Assignment Services Division Customer Service Desk at 571-272-3350 or send an e-mail to etas@uspto.gov.

If you have a technical question, comment or concern about your ETAS submission call 571-272-3350 during business hours or e-mail to etas@uspto.gov. Please have your ETAS receipt ID which is 'EASTM485968' available when calling or writing for assistance.

A printable version of the Confirmation Receipt is attached to this e-mail.

Electronic Assignment Server at <https://etas.uspto.gov>



TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOCIALMENTUM, LLC		07/24/2018	Corporation: NEBRASKA
RECEIVING PARTY DATA			
Name:	MYSIDEWALK, INC.		
Street Address:	304 West 8th St.		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64105		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4317733	MINDMIXER	
CORRESPONDENCE DATA			
Fax Number:	4024960333		
Phone:	4024960300		
Email:	file@suiter.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Chad W. Swantz		
Address Line 1:	14301 FNB Parkway		
Address Line 4:	Omaha, NEBRASKA 68154		
NAME OF SUBMITTER:	Chad W. Swantz		
Signature:	/chad w swantz/		
Date:	08/14/2018		
Total Attachments: 2			
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RECEIPT INFORMATION			



ETAS ID:	TM 968
Receipt Date:	08/14/2018
Fee Amount:	\$40

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The coversheet of the assignment is displayed below:

TRADEMARK ASSIGNMENT COVER SHEET			
Electronic Version v1.1 Stylesheet Version v1.2			
SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ENTITY CONVERSION	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOCIALMENTUM, LLC		07/24/2018	Corporation, NEBRASKA
RECEIVING PARTY DATA			
Name:	RAYSIDEWALK, INC.		
Street Address:	104 West 6th St.		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64108		
Entity Type:	Corporation, DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4017790	MINDMIXER	
CORRESPONDENCE DATA			
Fax Number:	+0249891010		
Phone:	+024930950		
Email:	fite@uspto.com		
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.			
Correspondent Name:	Chad W. Swartz		
Address Line 1:	14311 PHS Parkway		
Address Line 2:	Omaha, NEBRASKA 68154		
NAME OF SUBMITTER:		Chad W. Swartz	
Signature:		/chad w swartz/	
Date:		08/14/2018	
Total Attachments: 2 source=1111.change of name of entity#page1.tif source=1111.change of name of entity#page2.tif			
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ETAS ID	TW465068		
Receipt Date:	08/14/2018		
Fee Amount:	\$40		

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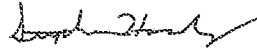
[HOME](#) | [INDEX](#) | [SEARCH](#) | [BUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

STATEMENT OF CORRECTION TO
ARTICLES OF CONVERSION

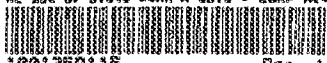
NE Sec of State John A Gato - CORP SCOR
1001505888
SOCIALMENTUM, LLC
Filed: 08/02/2018 07:32 AM
Pgs: 2

1. The name of the limited liability company is Socialmentum, LLC (the "Company").
2. The Company filed Articles of Conversion on October 20, 2015.
3. The Articles of Conversion incorrectly identified the converted entity as Socialmentum, Inc., a Delaware corporation. The correct name of the converted entity is mySidewalk, Inc., a Delaware corporation.

IN WITNESS WHEREOF, the undersigned has executed this Statement of Correction to Articles of Conversion this 24th day of July, 2018.



Stephen Hardy, Authorized Representative

NE Sec of State John R Gale - CORP ACV

 1001359115 Page: 1
 SOCIALMENTUM, LLC
 Filed: 10/20/2015 01:13 PM

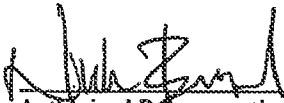
**ARTICLES OF CONVERSION
 LIMITED LIABILITY COMPANY**

John A. Gale, Secretary of State
 Room 1301 State Capitol, P.O. Box 94608
 Lincoln, NE 68509
 (402) 471-4079
<http://www.sos.state.ne.us>

Name of Limited Liability Company: Socialmentum LLC

Effective as of the date of this filing, the above named Limited Liability Company has been converted into Socialmentum, Inc., a Delaware corporation.

The conversion was approved as required by the Nebraska Uniform Limited Liability Company Act and the Delaware General Corporation Act.



 Authorized Representative


 Printed Name of Authorized Representative

30599/00600/DOCS/3703509.1