

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM489699

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prosser, Inc.		09/12/2018	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	True Velocity IP Holdings, LLC		
Street Address:	1036 Nicholson Road		
City:	Garland		
State/Country:	TEXAS		
Postal Code:	75042		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4875582	TV	
Registration Number:	5395544	TV	
CORRESPONDENCE DATA			
Fax Number:	2147401499		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-740-1474		
Email:	danicam@bellnunnally.com		
Correspondent Name:	Danica Mathes		
Address Line 1:	2323 Ross Ave, Ste 1900		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	9750.1		
NAME OF SUBMITTER:	Danica L. Mathes		
SIGNATURE:	/Danica L. Mathes/		
DATE SIGNED:	09/12/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Agreement") is made and entered into effective as of this 12 day of September, 2018 (the "Effective Date") by and between Prosser, Inc., a Florida corporation ("Assignor"), and True Velocity IP Holdings, LLC, a Texas limited liability company ("Assignee").

WHEREAS, Assignor has adopted, used, and is using the marks shown on Exhibit A attached hereto (the "Marks") in its business; and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to said Marks, the registration therefor, and the goodwill associated therewith.

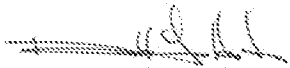
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby makes the transfer and assignment of all rights in and to the Marks as follows:

1. Assignor hereby sells, assigns, transfers and sets over unto Assignee all of Assignor's right, title and interest, anywhere in the world, in and to the Marks and the applications and resulting registrations therefor, together with the goodwill of the business in connection with which the Marks are used and that part of the goodwill of the business connected with the use of and symbolized by the Marks.
2. Assignor covenants and agrees that it has the full right to convey the interests assigned by this Assignment, and Assignor has not executed and will not execute any agreement in conflict with this Assignment.
3. Assignor covenants and agrees that it will, at any time upon request and without further consideration, execute and deliver any and all documents that may be necessary or desirable to perfect Assignee's (and its successors' and assigns') rights, title and interest in and to the Marks, it being understood that any expense incident to the execution of such papers shall be borne by Assignee and its successors and assigns.
4. Assignor agrees to cooperate in any actions set forth above to the extent reasonably required by Assignee to perfect or enforce the rights transferred hereunder.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the day and year first above written.

ASSIGNOR:

Prosser, Inc.

By: 

Print Name: Donald Fullerton

Title: President

ASSIGNEE:

True Velocity IP Holdings, LLC


By: 

Print Name: Chris Tedford

Title: President

Exhibit A

U.S. TRADEMARK REGISTRATIONS

TM/SN/RN/Disclaimer	Status/Status Date	Goods/Services
<p>TV</p> <p>TV</p> <p>SN: 86-425372 RN: 4,875,582</p>	<p>Registered December 22, 2015</p> <p>Date of First Use: November 3, 2014</p> <p>In Commerce: January 5, 2015</p> <p>Filed: October 16, 2014</p> <p>Published: March 10, 2015</p> <p>Allowed: May 5, 2015</p>	<p>(Int'l Class: 13) ammunition</p>
<p>TV and Design</p>  <p>SN: 87-524855 RN: 5,395,544</p>	<p>Registered February 6, 2018</p> <p>Date of First Use: January 5, 2015</p> <p>In Commerce: January 5, 2015</p> <p>Filed: July 12, 2017</p> <p>Published: November 21, 2017</p>	<p>(Int'l Class: 13) ammunition</p>