

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM487428

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/26/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Criterion Holdings, LLC		08/24/2018	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Silver Seas Yachts, Inc.		
Street Address:	215 N Point Dr		
City:	Winthrop Harbor		
State/Country:	ILLINOIS		
Postal Code:	60096		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4821142	SILVER SEAS YACHTS	
CORRESPONDENCE DATA			
Fax Number:	4142715770		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142717590		
Email:	mariem@andruslaw.com		
Correspondent Name:	Marie Mikolainis		
Address Line 1:	100 E Wisconsin Ave, Suite 1100		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	George H. Solveson		
SIGNATURE:	/George H. Solveson/		
DATE SIGNED:	08/24/2018		
Total Attachments: 2			
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NUNC PRO TUNC ASSIGNMENT

United States Trademark Reg. No. 4,821,142

WHEREAS, United States Trademark Registration No. 4,821,142 was registered to Criterion Holdings, LLC, dba Silver Seas Yachts, on September 29, 2015 for the name and mark "SILVER SEAS YACHTS" for

- **IC 035**. US 100 101 102. G & S:
 - Retail and wholesale store services featuring new and pre-owned boats, yachts, marine equipment, trailers, personal watercraft and fixtures;
 - providing on-line retail store services for new and pre-owned boats, yachts, marine equipment, trailers, personal watercraft and fixtures;
 - dealerships in the field of new and pre-owned boats, yachts, marine equipment, trailers, personal watercraft and fixtures;
 - arranging for the transport and towing of new and pre-owned boats, yachts, marine equipment, trailers, personal watercraft and fixtures;
 - promoting the sale of goods of others by means of a global computer network;
 - re-marketing services, namely, assisting in the marketing of goods of others;
 - consulting services in the marketing and sale of goods of others;
 - the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods in the field of new and preowned boats, yachts, marine equipment, trailers, personal watercraft and fixtures.

- **IC 037**. US 100 103 106. G & S:
 - Repair services, namely, boat, yacht, marine equipment, trailers, personal watercraft, and fixtures repair;
 - boat fueling services.

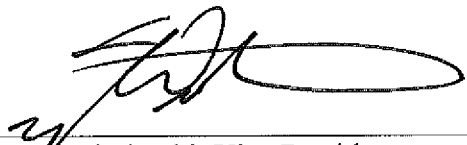
- **IC 039**. US 100 105. G & S:
 - Marina services including boat storage facilities, both in-water and out, indoor and outside, long and short term;
 - boat transport and towing services;
 - marine towing;
 - leasing of boat slips;
 - wet slip and dry rack rentals for boats and yachts, rental of boats and yachts.

WHEREAS, on or about December 26, 2017, Criterion Holdings, LLC agreed to assign and convey and did assign and convey its entire right, title and interest in and to the name and

mark, together with the goodwill of the business with which said name and mark are used as well as said registration to Silver Seas Yachts, Inc., an Arizona domestic for-profit (business) corporation (AZ ID 22461120) having an address at 215 North Point Drive, Winthrop Harbor, IL 60096, United States.

WHEREAS, Criterion Holdings, LLC and Silver Seas Yachts, Inc. desire to formalize the assignment through the execution of this document.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Criterion Holdings, LLC, in confirmation of the above referenced assignment, hereby nunc pro tunc sells, transfers, conveys and assigns to Silver Seas Yachts, Inc., their successors and assigns, the entire right, title and interest in said name and mark together with the goodwill of the business with which said name and mark are used and which are symbolized by said name and mark and any and all registrations of said name and mark, including U.S. Trademark Reg. No. 4,821,142, as well as the right to recover for past infringement of said name and mark.



Tory W. Windorski, Vice President
Criterion Holdings, LLC

Subscribed and sworn before me
this 24 day of August, 2018,

Lillian K. Young
Notary Public, State of IL
My Commission expires 1/19/19

