

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM490397

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Canine Caviar Pet Foods, Inc.		04/13/2018	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Canine Caviar Pet Foods DE, Inc.		
<b>Street Address:</b>	4131 Tigris Way		
<b>City:</b>	Riverside		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92503		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4012094	CC	
<b>Registration Number:</b>	5000349	ALKALINE	
<b>Registration Number:</b>	4851103	PAPA BOW WOW	
<b>Serial Number:</b>	87489579	CANINE CAVIAR	
<b>Serial Number:</b>	85710350	CANINE CAVIAR	
<b>Serial Number:</b>	87422502	ALKALIZING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4408719567		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	440-871-4022		
<b>Email:</b>	clong@corsarolaw.com		
<b>Correspondent Name:</b>	Clare Smith Long Esq.		
<b>Address Line 1:</b>	28039 Clemens Road		
<b>Address Line 4:</b>	Westlake, OHIO 44145		
<b>NAME OF SUBMITTER:</b>	Clare Smith Long		
<b>SIGNATURE:</b>	/Clare Smith Long/		
<b>DATE SIGNED:</b>	09/18/2018		
<b>Total Attachments: 2</b>			

OP \$165.00 4012094

source=Assignment 2#page1.tif

source=Assignment 2#page2.tif

## TRADEMARK ASSIGNMENT

CANINE CAVIAR PET FOODS, INC., a California corporation (herein called "Assignor") and other parties have entered into an Agreement with CANINE CAVIAR PET FOODS DE, INC., a Delaware corporation (herein called "Assignee") effective as of April 13, 2018 (the "Effective Date"). Pursuant to said Agreement, Assignor agreed to assign the Trademarks (as defined herein) to Assignee.

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor irrevocably assigns, transfers and conveys unto Assignee and its successors and permitted assigns, effective as of the Effective Date, free and clear of all liens and encumbrances, all right, title and interest, whether now known or hereafter created, in perpetuity, throughout the universe, in and to the trademarks set forth on Schedule A attached hereto, all applications, registrations, renewals and extensions thereof, all goodwill associated therewith, and all causes of action and right to sue for claims and remedies of Assignor for past, present or future infringement of any of the foregoing (collectively, the "Trademarks").

TO HAVE AND TO HOLD the aforementioned Trademarks unto Assignee, its successors and assigns, to and for their use forever.

Assignor shall promptly, upon the request of Assignee and/or its successors and permitted assigns, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee and/or its successors and permitted assigns may reasonably request to permit Assignee or any of its successors or permitted assigns to record the assignment covered by this Trademark Assignment (this "Assignment") or any other documents which Assignee or any of its successors or permitted assigns may reasonably deem necessary, appropriate or desirable to evidence or effectuate the intent of this Assignment.

This Assignment shall be effective as of April 13, 2018.

CANINE CAVIAR PET FOODS, INC.

By: \_\_\_\_\_

Jeff Baker, President

- Assignor -

**SCHEDULE A - TRADEMARKS**

**UNITED STATES TRADEMARKS**

Mark	Class	Registration No.	Serial No.
CC and Design	031	4012094	85221503
Alkaline	031	5000349	86719788
Papa Bow Wow	031	4851103	86588775
Canine Caviar	031	n/a	87489579
Canine Caviar	031	n/a	85710350
Alkalizing	031	n/a	87422502

**FOREIGN TRADEMARKS**

Mark	Country	Registration No.	Application No.
Canine Caviar	South Korea	40-1041982	40-2013-0038675
Canine Caviar	South Korea	40-1038604	10-2012-0068977
Canine Caviar (and design)	China	9114088	[2013] 37502
Alkaline	China	19000118	19000118
Canine Caviar	Japan	5578349	2013-012253
Canine Caviar (and design)	Japan	5542196	2013-075823
Alkaline	Taiwan	n/a	105006901
Alkaline Adding Life to Life	European Union	15425739	15425739
Canine Caviar (and design)	European Union	11893237	11893237
Canine Caviar	European Union	11139219	11139219
Canine C	France	12/3960181	12/3960181

Vo@A - D:Canine Caviar Pat Foods DE, Inc. (Delaware entity)\Misc\TM Assign\_Q318-228\_wpd\CSL\mcb