

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM490782

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ART IN AMERICA LLC		09/18/2018	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ART MEDIA AIA, LLC		
<b>Street Address:</b>	110 Greene Street		
<b>Internal Address:</b>	2nd Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1256855	ART IN AMERICA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122468959		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2127083460		
<b>Email:</b>	slebson@ladas.com		
<b>Correspondent Name:</b>	Ladas & Parry		
<b>Address Line 1:</b>	1040 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>ATTORNEY DOCKET NUMBER:</b>	A18TMA05840-US		
<b>NAME OF SUBMITTER:</b>	Scott Lebson		
<b>SIGNATURE:</b>	/sjl/		
<b>DATE SIGNED:</b>	09/20/2018		
<b>Total Attachments: 3</b>			
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CH \$40.00 1256855

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, ART IN AMERICA LLC, a limited liability company organized under the laws of the State of New York, United States of America, located at 110 Greene Street, 2<sup>nd</sup> Floor, New York, New York 10012, United States of America, [hereinafter the "ASSIGNOR"] has adopted and used the Trademark registered in the United States Patent and Trademark Office:

ART IN AMERICA

No. 1256855

AND WHEREAS, ART MEDIA AIA, LLC, a limited liability company organized and existing under the laws of the State of Delaware, United States of America, located at 110 Greene Street, 2<sup>nd</sup> Floor, New York, New York 10012, United States of America, [hereinafter the "ASSIGNEE"] is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and registration thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 18<sup>th</sup> day of September, 2018.

ART IN AMERICA LLC

By [Signature]  
President [Title]

IN WITNESS WHEREOF, the said ASSIGNEE has hereunto executed this instrument this 18<sup>th</sup> day of September, 2018.

ART MEDIA AIA, LLC

By [Signature]  
CEO [Title]

[See over for Notarial Acknowledgment]

TRADEMARK  
REEL: 006441 FRAME: 0755

NOTARIAL ACKNOWLEDGMENT

UNITED STATES OF AMERICA |  
STATE OF *NEW YORK* | SS:  
COUNTY OF *NEW YORK* |

On this *18* day of *SEPT*, 2018, before me personally appeared *Victoria Hopper* to me known, who, being by me duly sworn, did depose and say that he/she is the *CEO + President* of the company described in the foregoing instrument; that he/she executed said instrument on behalf of the said company; and that he/she is authorized to execute an instrument of this nature.

*Sandra Guiffrè*  
\_\_\_\_\_  
Notary Public

SANDRA GUIFFRÈ  
Notary Public, State of New York  
No. 01GU6219063  
Qualified in New York County  
Commission Expires Dec. 15, 20*21*

[Seal]

ASSIGNOR

TRADEMARK  
REEL: 006441 FRAME: 0756

NOTARIAL ACKNOWLEDGMENT

UNITED STATES OF AMERICA |  
STATE OF *NEW YORK* | SS:  
COUNTY OF *NEW YORK* |

On this *13* day of ~~SEPTEMBER~~ *2018*, before me personally appeared  
*Victoria Happer* to me known, who, being by me duly sworn, did depose and say  
that he/she is the *CEO + PRESIDENT* of the company described in the  
foregoing instrument; that he/she executed said instrument on behalf of the said company; and  
that he/she is authorized to execute an instrument of this nature.

*Sandra Guiffre*  
\_\_\_\_\_  
Notary Public

[Seal]

SANDRA GUIFFRE  
Notary Public, State of New York  
No. 01GU6315063  
Qualified in New York County  
Commission Expires Dec. 16, 20*21*

ASSIGNEE