

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM492186

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest at Reel/Frame No. 5103/0337		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comerica Bank		10/01/2018	banking association: TEXAS
RECEIVING PARTY DATA			
Name:	Mass Relevance, Inc.		
Street Address:	200 W. Cesar Chavez Street, Suite 600		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78701-3819		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4557198		
Registration Number:	4009584	MASS RELEVANCE	
Registration Number:	4461519	MASS RELEVANCE	
CORRESPONDENCE DATA			
Fax Number:	2138918763		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	rhonda.deleon@lw.com		
Correspondent Name:	Latham & Watkins LLP		
Address Line 1:	355 South Grand Avenue		
Address Line 4:	Los Angeles, CALIFORNIA 90071-1560		
ATTORNEY DOCKET NUMBER:	055771-0004		
NAME OF SUBMITTER:	Rhonda DeLeon		
SIGNATURE:	/Rhonda DeLeon/		
DATE SIGNED:	10/01/2018		
Total Attachments: 2			
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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of October 1, 2018, by COMERICA BANK, a Texas banking association ("Lender") in favor of MASS RELEVANCE, INC., a Delaware corporation ("Grantor") with its principal place of business located at 200 W. Cesar Chavez Street, Suite 600, Austin, TX 78701-3819.

Recital

WHEREAS Grantor granted to Lender a security interest in certain Copyrights, Trademarks, and Patents, including without limitation the Trademarks described on Exhibit A attached hereto; all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits); the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world; and all re-issues, divisions, continuations, renewals, extensions and continuations-in-part thereof (the "Intellectual Property"), under an Intellectual Property Security Agreement dated as of August 22, 2013, as amended from time to time including pursuant to that certain Amended and Restated Intellectual Property Security Agreement dated as of August 25, 2014 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibit A.

WHEREAS Grantor has no outstanding obligations to Lender under the terms of the Security Agreement, Grantor has requested that Lender release its security interests in all right, title and interest of the Lender in and to the Intellectual Property and Lender agrees to release its security interest in the Intellectual Property.


Agreement

Now therefore, Lender hereby terminates the Security Agreement and terminates and releases its security interest in, to and under the Intellectual Property and reassigns to Grantor, without warranty or recourse, all right, title and interest of Lender in the Intellectual Property.

Lender shall, at Grantor's sole expense, take such further actions and provide to Grantor cooperation and assistance (including, without limitation, the execution and delivery of documents or other instruments), in each case as reasonably requested by Grantor to effectuate the purposes of this Release.

LENDER:

COMERICA BANK


Name: Stephen Biter
Title: Senior Vice President

39200 Six Mile Road
Livonia, MI 48152

EXHIBIT A

Trademarks

Description	Registration/ Serial Number	Registration/ Application Date
(design)	4,557,198	06/24/14
MASS RELEVANCE (and Design)	4,009,584	08/09/11
MASS RELEVANCE	4,461,519	01/07/14

Lender's security interest recorded at the US Patent and Trademark Office on September 4, 2013 at Reel Number 5103 and Frame Number 0337.