

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM493188

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900462739		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NCL Holdings, LLC		08/09/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	NCL Acquisition Corp.		
Street Address:	1010 Washington Boulevard, 11th Floor		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06901		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88044235	ELEVATION LABS	
CORRESPONDENCE DATA			
Fax Number:	4048817777		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-881-7000		
Email:	kelly.branch@alston.com		
Correspondent Name:	Mary Grace Gallagher		
Address Line 1:	1201 West Peachtree Street		
Address Line 4:	Atlanta, GEORGIA 30309		
NAME OF SUBMITTER:	Mary Grace Gallagher		
SIGNATURE:	/Mary Grace Gallagher/		
DATE SIGNED:	10/09/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, NCL Holdings, LLC, a Delaware limited liability company with a business address of 200 Technology Drive, Idaho Falls, Idaho 83401 (“Assignor”), owns all rights in and to the trademark ELEVATION LABS for intent to use the mark in connection with product research and development in the field of personal care products; testing of skin care and beauty products; scientific research consulting in the field of skin care and beauty products; laboratory research in the field of skin care and beauty products; manufacturing of skin care and beauty products (the “Mark”);

WHEREAS, Assignor is the owner of U.S. Trademark Application No. 88/044,235 for the Mark (the “Application”); and

WHEREAS, NCL Acquisition Corp. a Delaware corporation with a business address of 1010 Washington Boulevard 11th Floor, Stamford, Connecticut 06901 (“Assignee”), desires to acquire all right, title and interest in the Mark and Application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor’s worldwide right, title and interest in and to the Mark and the Application, and any future goodwill associated therewith. Assignor further agrees to execute all documents necessary to perfect such rights, title, and interest in Assignee, its successors and assigns.

IN WITNESS HEREOF, Assignor has caused this Trademark Assignment to be executed by a duly authorized corporate officer to be effective as of August 9, 2018.

NCL HOLDINGS, LLC

By: 

Name: William F. Case Jr.

Title: Vice President