

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM491507

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
9380671 Canada Inc.		09/20/2018	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	TB Concept, Inc.		
Street Address:	50 Sicard		
Internal Address:	Local #150		
City:	Saint-Therese, QC		
State/Country:	CANADA		
Postal Code:	J7E5R1		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	3382891	INSUGUARD	
Registration Number:	5251852	SHOCKTECH	
Registration Number:	5193941		
Registration Number:	5193942		
Registration Number:	5312136	INSUGUARD MULTI	
Registration Number:	5302228	INSUGUARD MULTI	
Serial Number:	87228167	INSUCLIP	
Registration Number:	5313416	INSUCOVER	
Registration Number:	5313417	INSUCOVER	
Serial Number:	87747337	INSUGUARD RISER	
Serial Number:	87747351	INSUGUARD RISER	
Serial Number:	87868250	INSUPAL	
Serial Number:	87868254	INSUPAL	
CORRESPONDENCE DATA			
Fax Number:	2122625152		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-841-0713		

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Email: MonicaM@phillipsnizer.com, hmintz@phillipsnizer.com
Correspondent Name: Monica P. McCabe
Address Line 1: 485 Lexington Avenue - 14th Floor
Address Line 2: Phillips Nizer LLP
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 89117.00002

NAME OF SUBMITTER: Monica P. McCabe

SIGNATURE: /Monica P. McCabe/

DATE SIGNED: 09/26/2018

Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Trademark Assignment") is made and entered into as of April 17, 2018 between 9380671 Canada Inc., a Canadian corporation, who address is 50 Sicard, Local #150 Saint-Therese, QC CANADA J7E5R1 ("Assignor"), and TB Concept, Inc., a Canadian corporation whose address is 50 Sicard, Local #150 Saint-Therese, QC CANADA J7E5R1 ("Assignee").

Recitals

A. Assignor is the owner of the U.S. trademark registrations and applications before the U.S. Patent and Trademark Office listed in Schedule A hereto, including the common law rights associated with such registrations and applications (collectively, the "U.S. Trademarks");

B. Assignor is the owner of the Australian trademark registrations and applications before IP Australia listed in Schedule A hereto, including the common law rights associated with such registrations and applications (collectively, the "Australian Trademarks");

C. Assignor has agreed to assign to Assignee all of Assignor's right, title, and interest in and to the U.S. Trademarks and the Australian Trademarks, together with the goodwill associated therewith;

D. Assignee is the successor to the business of the Assignor to which the U.S. Trademarks and the Australian Trademarks pertain; and

E. Assignee now desires Assignor to execute and deliver to Assignee this Trademark Assignment to effect the assignment of the U.S. Trademarks and Australian Trademarks to Assignee.

Agreement

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby sells, transfers, conveys, assigns, and sets over unto Assignee, its successors and assignees, Assignor's entire right, title and interest in and to the U.S. Trademarks and the Australian Trademarks together with the goodwill symbolized and represented by such trademarks, all common law and statutory rights related thereto, all rights of renewal and extension, and the right to recover for damages and profits for past infringements thereof.

2. Assignor agrees to execute and deliver such instruments of sale, transfer, conveyance,



assignment and confirmation in order to effectuate the sale, transfer, conveyance and assignment


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to Assignee of all of Assignor's right, title and interest in and to the U.S. Trademarks and the Australian Trademarks.

9380671 Canada Inc.

TB Concept, Inc.

By: 
Name: CHRISTIAN MONTPLAISIR
Title: SECRETARY/TREASURER
Date: SEPTEMBER 20TH 2018

By: 
Name: CHRISTIAN MONTPLAISIR
Title: SECRETARY/TREASURER
Date: SEPT. 25TH 2018



Revised as of 8/23/18

SCHEDULE A

Country	Trademark	Reg. No./ Appln. No.	Reg. Date/ Filing Date	Class	Status
Australia	INSUGUARDMULTI	1803149	10/10/16	17, 19	Published
Australia	INSUGUARD	1803196	10/10/16	17, 19	Registered
Australia	SHOCKTECH	1803147	10/10/16	9	Registered
Australia	U-Shaped Logo	1802859	10/10/16	17	Registered
Australia	U-Shaped Logo	1809363	11/16/16	19	Registered
Australia	INSUPAL	1920455	04/17/18	17, 19	Pending
Australia	INSUCOVER	1920454	04/17/18	17, 19	Pending.
Australia	INSUGUARD RISER	1927469	5/17/2018	17, 19	Pending
US	INSUGUARD	3382891	2/12/2008	17, 19	Registered
US	SHOCKTECH	5251852	7/25/17	9	Registered
US	U-Shaped Logo	5193941	5/2/17	17	Registered
US	U-Shaped Logo	5193942	5/2/17	19	Registered
US	INSUGUARD MULTI	5312136	10/17/17	19	Registered
US	INSUGUARD MULTI	5302226	10/3/17	17	Registered

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US	INSUCLIP	87228167	11/7/16	20	Pending
US	INSUCOVER	5313416	10/17/17	17	Registered
US	INSUCOVER	5313417	10/17/17	19	Registered
US	INSUGUARD RISER	87747337	01/08/2018	17	Pending
US	INSUGUARD RISER	87747351	01/08/2018	19	Pending
US	INSUPAL	87888250	04/09/2018	17	Pending
US	INSUPAL	87888254	04/09/2018	19	Pending

